

**EVENT FLASH REPORT SUMMARY**

**Event:** Bloomington Edge vs. Elite Indoor Football All Stars  
**Date:** Saturday, July 28, 2018  
**Time(s):** 7:10 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL  SELF PROMOTE  CO-PROMOTE

Gross Sales	\$	3,689.00
Net After Amusement Tax	\$	3,581.42
Tickets Sold:		279
Comp Tickets:		295
Total Tickets:		574
Actual Attendance (Drop):		375



<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>1,173.53</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$	2,500.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	656.50	<b>Per Cap</b>
Net Food & Beverage Revenue	\$	2,958.23	<b>\$ 7.89</b>
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
<b>Total Event Revenues</b>	<b>\$</b>	<b>6,114.73</b>	

**Event Expenses**

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	107.58
Event Production Expense (stagehands/equip)	\$	655.55
Event Staffing (ushers, security, ticket sellers)	\$	1,678.09
Police/EMT/First Aid	\$	200.00
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	2,256.22
Credit Card Fees	\$	43.76
Other Event Expenses	\$	-
<b>Total Event Expenses</b>	<b>\$</b>	<b>4,941.20</b>

<b>Executive Director Comments</b>
<p>Another huge win for the Bloomington Edge as their summer season winds down. Final game will be on Sunday, August 12 at 2:00 p.m. It's Grandparent's Day so bring out your grandparents for an afternoon of exciting, hard-hitting arena football against the Northern Indiana Renegades. 1st 500 kids receive a free backpack!!</p>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>1,173.53</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions