

Call to Order

• Commission Chair Kellie Williams called the meeting to order at 7:32 a.m.

Roll Call

• Commissioners in attendance: Julia Cozad-Callighan, Scott Koets, Jamie Mathy, Angelique Racki, Carole Ringer, Kellie Williams

Staff in attendance

o Eric Veal, Jim Mack, Bob Mahrt, Tricia Stiller

Staff reports

- o BCPA
 - o July 20/21: two outdoor concerts in conjunction with the Lincoln's Festival on Route 66
 - Riders of the Golden Maize and The Neverly Brothers July 20
 - Hot Sauce Universe followed by Mojo and the Bayou Gypsies on July 21.
 - FREE family-friendly concert featuring Dave Rudolf's Beach Party and Glenn Wilson and the Jazzmaniacs on Sunday, July 22.
- Creativity Center Jim Mack advised that Creativity Center improvements HVAC and roof repairs – are scheduled to begin in mid-September.
- Downtown Development Division/DBA On going Farmers' Market, First Friday events continuing. Criterium Bike Race featuring Adult Tricycle races to be held on Saturday, July 14.

Approval of Minutes

• Minutes from June 28 approved

Old Business

- o Review and discussion of Cultural District Criteria
 - Reviewed descriptions from California, Indiana, Louisiana, Massachusetts, South Carolina, Oklahoma and Washington.
 - Discussion about "description" of a district and also "goals/objectives" of a district to provide a common frame of reference going
 - Common themes include establishing a unique identity, having a well-defined, marketable area, encouraging tourism, and supporting creativity through consistent programming.
 - Criteria should likely include elements of a walkable geographic area that has a concentration of facilities, activities and assets, which serve as a center of cultural, artistic and economic activity for the community.
- Kellie Williams will pull together the examples from other cities that commissioners agreed were good for further discussion for next meeting.

Meeting adjourned 8:34 a.m.

Next meeting: July 26, 7:30 am