

**EVENT FLASH REPORT SUMMARY**

**Event:** Bloomington Edge vs. MA8FL All Stars  
**Date:** Saturday, July 14, 2018  
**Time(s):** 7:10 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_\_ CO-PROMOTE\_\_\_\_\_

Gross Sales	\$	3,804.00
Net After Amusement Tax	\$	3,692.96
Tickets Sold:		268
Comp Tickets:		188
Total Tickets:		456
Actual Attendance (Drop):		375



<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>1,359.28</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$	2,500.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	783.00	<b>Per Cap</b>
Net Food & Beverage Revenue	\$	2,160.98	<b>\$ 5.76</b>
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
<b>Total Event Revenues</b>	<b>\$</b>	<b>5,443.98</b>	

**Event Expenses**

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	111.04
Event Production Expense (stagehands/equip)	\$	644.50
Event Staffing (ushers, security, ticket sellers)	\$	1,403.34
Police/EMT/First Aid	\$	200.00
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	1,665.66
Credit Card Fees	\$	60.16
Other Event Expenses	\$	-
<b>Total Event Expenses</b>	<b>\$</b>	<b>4,084.70</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>1,359.28</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

The Edge won their second straight game of the summer season, although attendance wasn't where we had hoped it would be. There are two more games in July. July 21st is the PINK OUT for Breast Cancer Support and July 28. Both games are at 7:00 p.m. and gates open at 6:00 p.m. Come out and see a very exciting team!