

EVENT FLASH REPORT SUMMARY

Event: Alabama
Date: Saturday, May 12, 2018
Time(s): 7:30 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL_____ SELF PROMOTE_____ CO-PROMOTE__X___

| | | |
|---------------------------|----|------------|
| Gross Sales | \$ | 278,514.89 |
| Net After Amusement Tax | \$ | 267,802.78 |
| Tickets Sold: | | 3885 |
| Comp Tickets: | | 200 |
| Total Tickets: | | 4085 |
| Actual Attendance (Drop): | | 3910 |



| | | |
|--------------------------------------|-----------|------------------|
| Net Estimated Profit / (Loss) | \$ | 21,472.16 |
|--------------------------------------|-----------|------------------|

Event Revenues

| | | | |
|---|-----------|-------------------|-----------------|
| Event Rental & Net Co-Pro Profit (Loss) | \$ | 52,927.78 | |
| Net Rebates, Facility Fees & Parking Fees | \$ | 10,554.83 | Per Cap |
| Net Food & Beverage Revenue | \$ | 45,057.61 | \$ 11.52 |
| Reimbursed Event Expenses | \$ | - | |
| Net Merchandise Commissions | \$ | 953.13 | |
| Other Event Revenues | \$ | 9,514.00 | |
| Total Event Revenues | \$ | 119,007.35 | |

Event Expenses

| | | |
|---|-----------|------------------|
| Amusement Taxes Paid | \$ | 10,712.11 |
| Event Production Expense (stagehands/equip) | \$ | 11,775.31 |
| Event Staffing (ushers, security, ticket sellers) | \$ | 8,111.00 |
| Police/EMT/First Aid | \$ | 1,167.50 |
| Event Advertising & Promotions | \$ | 14,034.50 |
| Catering Expense | \$ | 3,779.10 |
| Food & Beverage Expense* | \$ | 37,238.11 |
| Credit Card Fees | \$ | 1,231.56 |
| Other Event Expenses | \$ | 9,486.00 |
| Total Event Expenses | \$ | 97,535.19 |

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|--------------------------------------|-----------|------------------|
| Net Estimated Profit / (Loss) | \$ | 21,472.16 |
|--------------------------------------|-----------|------------------|

* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

A great band that has dominated country music for decades played in Bloomington on Saturday night. Alabama has been a steady force on the country music scene throughout the years and opening act Montgomery Gentry not only shares family between them but also a great country history that was showcased in this show. Troy Gentry may no longer be with us, but Eddie Montgomery and his band showed everyone here that his memory will never fade.