

EVENT FLASH REPORT SUMMARY

Event: Judas Priest/Saxon/Black Star Riders
Date: Sunday, April 8, 2018
Time(s): 7:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL____ SELF PROMOTE____ CO-PROMOTE__X__

Gross Sales	\$ 180,480.00
Net After Amusement Tax	\$ 173,920.27
Tickets Sold:	3,309
Comp Tickets:	219
Total Tickets:	3,528
Actual Attendance (Drop):	3,195



Net Estimated Profit / (Loss)	\$ 22,260.95
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Event Revenues

Event Rental & Net Co-Pro Profit (Loss)	\$ 53,493.27	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 9,715.81	Per Cap
Net Food & Beverage Revenue	\$ 39,345.07	\$ 12.31
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$ 3,854.63	
Other Event Revenues	\$ 1,168.00	
Total Event Revenues	\$ 107,576.78	

Event Expenses

Amusement Taxes Paid	\$ 6,559.73
Event Production Expense (stagehands/equip)	\$ 22,219.93
Event Staffing (ushers, security, ticket sellers)	\$ 8,368.21
Police/EMT/First Aid	\$ 2,220.00
Event Advertising & Promotions	\$ 11,997.42
Catering Expense	\$ 5,302.34
Food & Beverage Expense*	\$ 28,114.45
Credit Card Fees	\$ 498.75
Other Event Expenses	\$ 35.00
Total Event Expenses	\$ 85,315.83

Net Estimated Profit / (Loss)	\$ 22,260.95
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

The rockers came out in force for this show, some from as far away as Pennsylvania, Ohio and Georgia. It was a fun, LOUD show with flashbacks to the hey day of heavy metal, big hair bands and the crowd loved it.