

EVENT FLASH REPORT SUMMARY

Event: CI Flying Aces vs. Team USA
 Date: Saturday, March 24, 2018
 Time(s): 7:07 PM
 VENUE: Grossinger Motors Arena
 CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE

Gross Sales	\$	2,480.18
Net Sales	\$	2,399.33
Tickets Sold:		218
Comp Tickets:		538
Total Tickets:		756
Actual Attendance (Drop):		284



Net Estimated Profit / (Loss)	\$	3,308.16
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	269.00	Per Cap
Net Food & Beverage Revenue	\$	2,373.43	\$ 8.36
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	7,642.43	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	80.85
Event Labor	\$	2,576.30
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	1,661.40
Credit Card Fees	\$	15.72
Other Event Expenses	\$	-
Total Event Expenses	\$	4,334.27

Net Estimated Profit / (Loss)	\$	3,308.16
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

It was a much closer game as the Aces lost to Team USA 4-2 with an empty netter at the end. A freak late March snow storm kept fans away, but those in attendance saw a highly competitive "Parent's Night" game.