## **EVENT FLASH REPORT SUMMARY**

Event: CI Flying Aces vs. Team USA

Date: Friday, March 23, 2018

**Time(s):** 7:07 PM

**VENUE:** Grossinger Motors Arena

CITY: Bloomington, IL

RENTAL\_X\_\_ SELF PROMOTE\_\_\_\_ CO-PROMOTE\_\_\_\_

Gross Sales	\$ 3,577.84
Net Sales	\$ 3,478.31
Tickets Sold:	288
Comp Tickets:	457
Total Tickets:	745
Actual Attendance (Drop):	516



Net Estimated Profit / (l	Loss)	\$ 4,140.50

## **Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 846.00	Per Cap
Net Food & Beverage Revenue	\$ 3,516.55	\$ 6.82
Reimbursed Event Expenses	\$ •	
Net Merchandise Commissions	\$ 1	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 9,362.55	

## **Executive Director Comments**

Team USA was all over the Aces on Friday night and the final score was 9-3. High flying action returns to Grossinger Motors Arena on Saturday as the same two team face off on the grudge match game.

## **Event Expenses**

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 99.53
Event Labor	\$ 2,613.10
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 2,461.59
Credit Card Fees	\$ 47.84
Other Event Expenses	\$ -
Total Event Expenses	\$ 5,222.06

Net Estimated Profit / (Loss)	\$	4,140.50
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<sup>\*</sup> Based on Estimated Cost of Goods Sold for Product, Labor and Commissions