

EVENT FLASH REPORT SUMMARY

Event: **Gobsmacked**
 Date: Wednesday, February 07, 2018
 Time(s): 7:30PM
 VENUE: BCPA
 CITY: Bloomington, IL
 BCPA Presented

Gross Sales	\$12,112.50
Net After Amusement Tax	\$ 11,646.63
Tickets Sold:	271
Comp Tickets:	0
Total Tickets:	271
Actual Attendance (Drop):	260



Net Estimated Profit / (Loss)	\$ (14,570.51)
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Event Revenues

Event Rental & Net Co-Pro Profit	(\$10,387.50)	
Net Ticket Rebates, Facility Fees & Parking Fees	\$115.50	Per Cap
Net Food & Beverage Revenue	\$289.00	\$ 1.11
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$2,537.00	
Total Event Revenues	(\$7,446.00)	

Executive Director Comments

Pitch Perfect Beats: The incredibly dynamic singers and Beat Boxer of Gobsmacked! performed an amazing, high energy, high velocity a cappella performance that was perfectly suited to the acoustics of the BCPA. The audience ranged in age from elementary school to middle aged and active seniors. The show was enthusiastically enjoyed by all who attended.

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$484.50
Event Production Expense (stagehands/equip)	\$1,000.00
Event Staffing (ushers, security, ticket sellers)	\$520.00
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$3,368.00
Catering Expense	\$643.00
Food & Beverage Expense*	\$533.68
Credit Card Fees	\$575.33
Other Event Expenses	\$0.00
Total Event Expenses	\$ 7,124.51

Net Estimated Profit / (Loss)	\$ (14,570.51)
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions