

EVENT FLASH REPORT SUMMARY

Event: **Ed Asner: A Man & His Prostate**
 Date: Sat, Feb 24, 2018
 Time(s): 7:30PM
 VENUE: BCPA
 CITY: Bloomington, IL
 BCPA Presented

Gross Sales	\$10,551.00
Net After Amusement Tax	\$ 10,145.19
Tickets Sold:	320
Comp Tickets:	15
Total Tickets:	335
Actual Attendance (Drop):	335



Net Estimated Profit / (Loss)	\$ 4,523.22
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Event Revenues

Event Rental & Net Co-Pro Profit	\$1,551.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$144.00	Per Cap
Net Food & Beverage Revenue	\$361.00	\$ 1.08
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$5,014.00	
Total Event Revenues	\$7,070.00	

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$421.00
Event Production Expense (stagehands/equip)	\$585.00
Event Staffing (ushers, security, ticket sellers)	\$357.00
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$0.00
Catering Expense	\$160.00
Food & Beverage Expense*	\$533.68
Credit Card Fees	\$490.10
Other Event Expenses	\$0.00
Total Event Expenses	\$ 2,546.78

Net Estimated Profit / (Loss)	\$ 4,523.22
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Indomitable Spirit: The stage of the BCPA was graced by the Emmy winning actor, Ed Asner, in a one-man show A Man and His Prostate. This humorous journey of one man through the trials and tribulations of aging and healing was enthusiastically received by a highly appreciative audience. The demographic of this audience was, as expected, primarily aged 50-80. The Community Cancer Center had a Prostate Cancer Awareness informational display in the lobby of the BCPA both before and during the show. Mr Asner was very gracious and participated in a Meet and Greet with patrons following the show.