

**EVENT FLASH REPORT SUMMARY**

Event: **Reduced Shakespeare CO**  
 Date: Friday, January 19, 2018  
 Time(s): 7:30 PM  
 VENUE: BCPA  
 CITY: Bloomington, IL  
 BCPA Presented

Gross Sales	\$5,630.00
Net After Amusement Tax	\$ 5,413.46
Tickets Sold:	177
Comp Tickets:	83
Total Tickets:	260
Actual Attendance (Drop):	260



Net Estimated Profit / (Loss)	\$ (9,765.05)
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**Event Revenues**

Event Rental & Net Co-Pro Profit	(\$7,370.00)	
Net Ticket Rebates, Facility Fees & Parking Fees	\$47.00	Per Cap
Net Food & Beverage Revenue	\$485.00	\$ 1.87
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$2,542.00	
<b>Total Event Revenues</b>	<b>(\$4,296.00)</b>	

**Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$223.12
Event Production Expense (stagehands/equip)	\$1,150.00
Event Staffing (ushers, security, ticket sellers)	\$521.00
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$2,600.00
Catering Expense	\$175.00
Food & Beverage Expense*	\$533.68
Credit Card Fees	\$266.25
Other Event Expenses	\$0.00
<b>Total Event Expenses</b>	<b>\$ 5,469.05</b>

Net Estimated Profit / (Loss)	\$ (9,765.05)
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

"Present Mirth Hath Present Laughter": Hilarity ensued when the Reduced Shakespeare Company presented their newest comic play at the BCPA. The tour, which is heading for an off-Broadway run in the spring, left the audience laughing until their sides hurt. The audience was comprised of all ages, with at least a third of the audience in their 20s and 30s.

The RSC troupe also provided three community workshops during their stay in Bloomington. They offered a Master Class in Improvised Comedy at the BCPA, which was attended by 25 community members aged teens to adult. The company also taught two in class workshops, one for the third graders at Washington Elementary School and one for students at the Regional Alternative School in Bloomington.