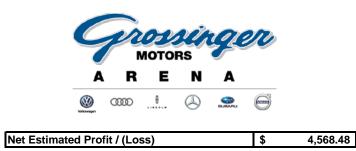
## **EVENT FLASH REPORT SUMMARY**

Event: CI Flying Aces vs. Muskegon Lumberjacks	Gross Sales
Date: Saturday, March 10, 2018	Net Sales
Time(s): 7:07 PM	Tickets Sold:
VENUE: Grossinger Motors Arena	Comp Tickets:
CITY: Bloomington, IL RENTAL_XSELF PROMOTECO-PROMOTE	Total Tickets: Actual Attendance (Drop):

Gross Sales	\$ 5,892.50
Net Sales	\$ 5,708.67
Tickets Sold:	483
Comp Tickets:	462
Total Tickets:	945
Actual Attendance (Drop):	722



## **Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 871.50	Per Cap
Net Food & Beverage Revenue	\$ 5,968.28	\$ 8.27
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 11,839.78	

## **Executive Director Comments**

The Aces won this close game after a stretch of 16 losses. Leading 5-2 going into the 3rd period, the Lumberjacks came back and scored two before the Aces held them off for the win.

## **Event Expenses**

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 183.83
Event Labor	\$ 2,831.75
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 4,177.80
Credit Card Fees	\$ 77.92
Other Event Expenses	\$ -
Total Event Expenses	\$ 7,271.30

Net Estimated Profit / (Loss)	\$	4,568.48
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions