

**EVENT FLASH REPORT SUMMARY**

Event: **CI Flying Aces vs. Muskegon Lumberjacks**  
 Date: Saturday, March 10, 2018  
 Time(s): 7:07 PM  
 VENUE: Grossinger Motors Arena  
 CITY: Bloomington, IL  
 RENTAL  X SELF PROMOTE  CO-PROMOTE

|                           |    |          |
|---------------------------|----|----------|
| Gross Sales               | \$ | 5,892.50 |
| Net Sales                 | \$ | 5,708.67 |
| Tickets Sold:             |    | 483      |
| Comp Tickets:             |    | 462      |
| Total Tickets:            |    | 945      |
| Actual Attendance (Drop): |    | 722      |



|                                      |           |                 |
|--------------------------------------|-----------|-----------------|
| <b>Net Estimated Profit / (Loss)</b> | <b>\$</b> | <b>4,568.48</b> |
|--------------------------------------|-----------|-----------------|

**Event Revenues**

|                                                  |           |                  |                |
|--------------------------------------------------|-----------|------------------|----------------|
| Event Rental & Net Co-Pro Profit                 | \$        | 5,000.00         |                |
| Net Ticket Rebates, Facility Fees & Parking Fees | \$        | 871.50           | <b>Per Cap</b> |
| Net Food & Beverage Revenue                      | \$        | 5,968.28         | <b>\$ 8.27</b> |
| Reimbursed Event Expenses                        | \$        | -                |                |
| Net Merchandise Commissions                      | \$        | -                |                |
| Other Event Revenues                             | \$        | -                |                |
| <b>Total Event Revenues</b>                      | <b>\$</b> | <b>11,839.78</b> |                |

**Event Expenses**

|                                |           |                 |
|--------------------------------|-----------|-----------------|
| Net Co-Pro Loss                | \$        | -               |
| Amusement Taxes Paid           | \$        | 183.83          |
| Event Labor                    | \$        | 2,831.75        |
| Event Advertising & Promotions | \$        | -               |
| Catering Expense               | \$        | -               |
| Food & Beverage Expense*       | \$        | 4,177.80        |
| Credit Card Fees               | \$        | 77.92           |
| Other Event Expenses           | \$        | -               |
| <b>Total Event Expenses</b>    | <b>\$</b> | <b>7,271.30</b> |

|                                      |           |                 |
|--------------------------------------|-----------|-----------------|
| <b>Net Estimated Profit / (Loss)</b> | <b>\$</b> | <b>4,568.48</b> |
|--------------------------------------|-----------|-----------------|

\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

The Aces won this close game after a stretch of 16 losses. Leading 5-2 going into the 3rd period, the Lumberjacks came back and scored two before the Aces held them off for the win.