## **EVENT FLASH REPORT SUMMARY**

**Event:** CI Flying Aces vs. Muskegon Lumberjacks

Date: Friday, March 9, 2018

**Time(s):** 7:07 PM

**VENUE:** Grossinger Motors Arena

CITY: Bloomington, IL

RENTAL\_X\_\_ SELF PROMOTE\_\_\_\_ CO-PROMOTE\_\_\_\_

Gross Sales	\$ 5,088.48
Net Sales	\$ 4,927.12
Tickets Sold:	427
Comp Tickets:	644
Total Tickets:	1071
Actual Attendance (Drop):	707
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Net Estimated Profit / (Loss	s)	4,296.96

## **Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 679.50	Per Cap
Net Food & Beverage Revenue	\$ 5,614.05	\$ 7.94
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 11,293.55	

Executive Director Comments			

## **Event Expenses**

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 161.36
Event Labor	\$ 2,847.40
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 3,929.84
Credit Card Fees	\$ 58.00
Other Event Expenses	\$ -
Total Event Expenses	\$ 6,996.60

Net Estimated Profit / (Loss)	\$	4,296.96
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<sup>\*</sup> Based on Estimated Cost of Goods Sold for Product, Labor and Commissions