

EVENT FLASH REPORT SUMMARY

Event: Bloomington Edge Scrimmage
Date: Sunday, February 25, 2018
Time(s): 5:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL__X__ SELF PROMOTE_____ CO-PROMOTE_____

Gross Sales	\$	5,394.00
Net Sales	\$	5,233.04
Tickets Sold:		354
Comp Tickets:		678
Total Tickets:		1032
Actual Attendance (Drop):		769



Net Estimated Profit / (Loss)	\$	3,057.54
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	500.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	1,209.00	Per Cap
Net Food & Beverage Revenue	\$	4,735.00	\$ 6.16
Reimbursed Event Expenses	\$	5,733.84	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	12,177.84	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	160.96
Event Labor	\$	5,688.40
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	2,841.00
Credit Card Fees	\$	45.44
Other Event Expenses	\$	384.50
Total Event Expenses	\$	9,120.30

Net Estimated Profit / (Loss)	\$	3,057.54
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

In a contract dispute between their former and new leagues, the Edge have been prohibited from playing indoor arena football during the regular season that runs through mid-June. This preseason scrimmage between Edge players on the "Red" and "Blue" teams was the only type of football activity allowed by the judge. The Edge will host their regular 2018 season beginning in July.