

EVENT FLASH REPORT SUMMARY

Event: IHSA Competitive Cheerleading Finals
Date: 2/2-2/3/2018 (2 day event)
Time(s): 8:00 a.m.
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL ___X___ SELF PROMOTE ___ ___ CO-PROMOTE ___ ___

Gross Sales	\$ 126,480.00
Net After Amusement Tax	n/a
Tickets Sold:	12,648
Comp Tickets:	302
Total Tickets:	12,950
Actual Attendance (Drop):	12,549



Net Estimated Profit / (Loss)	\$ 46,391.53
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Event Revenues

Event Rental & Net Co-Pro Profit	\$ 14,840.40	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ -	Per Cap
Net Food & Beverage Revenue	\$ 71,502.35	\$ 5.70
Reimbursed Event Expenses	\$ 26,482.00	
Net Merchandise Commissions	\$ 566.10	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 113,390.85	

Event Expenses

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ -
Event Labor	\$ 26,482.00
Event Advertising & Promotions	\$ -
Catering Expense	\$ 7,089.14
Food & Beverage Expense*	\$ 32,587.78
Credit Card Fees	\$ 840.40
Other Event Expenses	\$ -
Total Event Expenses	\$ 66,999.32

Net Estimated Profit / (Loss)	\$ 46,391.53
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Executive Director Comments

With 90 teams competing, fans filled the Grossinger Motors Arena on Friday and Saturday for two days of beautiful choreography, costumes and intense competition.

* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions