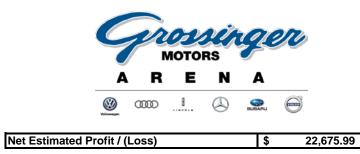
## **EVENT FLASH REPORT SUMMARY**

Event:	IHSA Competitive Dance Finals	Gross Sales	\$ 72,560.00
Date:	1/26-27/2018 (2 day event)	Net After Amusement Tax	n/a
Time(s):	8:00 a.m.	Tickets Sold:	7256
VENUE:	Grossinger Motors Arena	Comp Tickets:	200
CITY:	Bloomington, IL	Total Tickets:	7456
REN	ITALX SELF PROMOTE CO-PROMOTE	Actual Attendance (Drop):	7148



## **Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 14,517.60	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ -	Per Cap
Net Food & Beverage Revenue	\$ 39,359.86	\$ 5.51
Reimbursed Event Expenses	\$ 19,001.59	
Net Merchandise Commissions	\$ 409.28	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 73,288.33	

## **Executive Director Comments**

With 90 teams competing, fans filled the Grossinger Motors Arena on Friday and

Saturday for two days of beautiful choreography, costumes and intense competition.

## **Event Expenses**

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Net Co-Pro Loss		-
Amusement Taxes Paid		-
Event Labor		19,001.59
Event Advertising & Promotions	\$	-
Catering Expense		7,036.18
Food & Beverage Expense*	\$	19,556.97
Credit Card Fees	\$	517.60
Other Event Expenses		4,500.00
Total Event Expenses		50,612.34

Net Estimated Profit / (Loss)

\$ 22,675.99

\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions