

EVENT FLASH REPORT SUMMARY

Event: IHSA Competitive Dance Finals
Date: 1/26-27/2018 (2 day event)
Time(s): 8:00 a.m.
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 72,560.00
Net After Amusement Tax	n/a
Tickets Sold:	7256
Comp Tickets:	200
Total Tickets:	7456
Actual Attendance (Drop):	7148



Net Estimated Profit / (Loss)	\$ 22,675.99
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Event Revenues

Event Rental & Net Co-Pro Profit	\$ 14,517.60	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ -	Per Cap
Net Food & Beverage Revenue	\$ 39,359.86	\$ 5.51
Reimbursed Event Expenses	\$ 19,001.59	
Net Merchandise Commissions	\$ 409.28	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 73,288.33	

Event Expenses

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ -
Event Labor	\$ 19,001.59
Event Advertising & Promotions	\$ -
Catering Expense	\$ 7,036.18
Food & Beverage Expense*	\$ 19,556.97
Credit Card Fees	\$ 517.60
Other Event Expenses	\$ 4,500.00
Total Event Expenses	\$ 50,612.34

Net Estimated Profit / (Loss)	\$ 22,675.99
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Executive Director Comments

With 90 teams competing, fans filled the Grossinger Motors Arena on Friday and Saturday for two days of beautiful choreography, costumes and intense competition.

* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions