

**EVENT FLASH REPORT SUMMARY**

**Event:** CI Flying Aces vs. Dubuque Fighting Saints  
**Date:** Saturday, November 11, 2017  
**Time(s):** 7:00 PM  
**VENUE:** Grossinger Motors Arena  
**CITY:** Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_\_ CO-PROMOTE\_\_\_\_\_

Gross Sales	\$	3,649.20
Net After Amusement Tax	\$	3,508.85
Tickets Sold:		396
Comp Tickets:		623
Total Tickets:		1019
Actual Attendance (Drop):		744



<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>3,879.47</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$	5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	667.50	<b>Per Cap</b>
Net Food & Beverage Revenue	\$	4,514.28	<b>\$ 6.07</b>
Reimbursed Event Expenses	\$	196.00	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
<b>Total Event Revenues</b>	<b>\$</b>	<b>10,377.78</b>	

**Event Expenses**

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	140.35
Event Production Expense (stagehands/equip)	\$	958.25
Event Staffing (ushers, security, ticket sellers)	\$	2,100.95
Police/EMT/First Aid	\$	200.00
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	3,009.52
Credit Card Fees	\$	89.24
Other Event Expenses	\$	-
<b>Total Event Expenses</b>	<b>\$</b>	<b>6,498.32</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>3,879.47</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

Veteran's Day celebration with Camo Flying Aces hat giveaway, plus the \$1,000 per game giveaway and \$1.00 hot dog night brought out a lot of families and military personnel. Current and former military members were given free admission.  
 The Aces won their first home game in overtime against the Fighting Saints.