

EVENT FLASH REPORT SUMMARY

Event: ISU vs. Concordia University
Date: Saturday, November 4, 2017
Time(s): 1:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL__X__ SELF PROMOTE_____ CO-PROMOTE_____

Gross Sales	\$	944.00
Net After Amusement Tax	\$	907.69
Tickets Sold:		108
Comp Tickets:		60
Total Tickets:		168
Actual Attendance (Drop):		168



Net Estimated Profit / (Loss)	\$	375.45
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	1,200.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	162.00	Per Cap
Net Food & Beverage Revenue	\$	689.72	\$ 4.11
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	2,051.72	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	37.76
Event Production Expense (stagehands/equip)	\$	500.55
Event Staffing (ushers, security, ticket sellers)	\$	711.90
Police/EMT/First Aid	\$	-
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	413.83
Credit Card Fees	\$	12.23
Other Event Expenses	\$	-
Total Event Expenses	\$	1,676.27

Net Estimated Profit / (Loss)	\$	375.45
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Attendance was down for this game, but it was also Parent's Weekend for ISU and many people were in attendance at the football game.