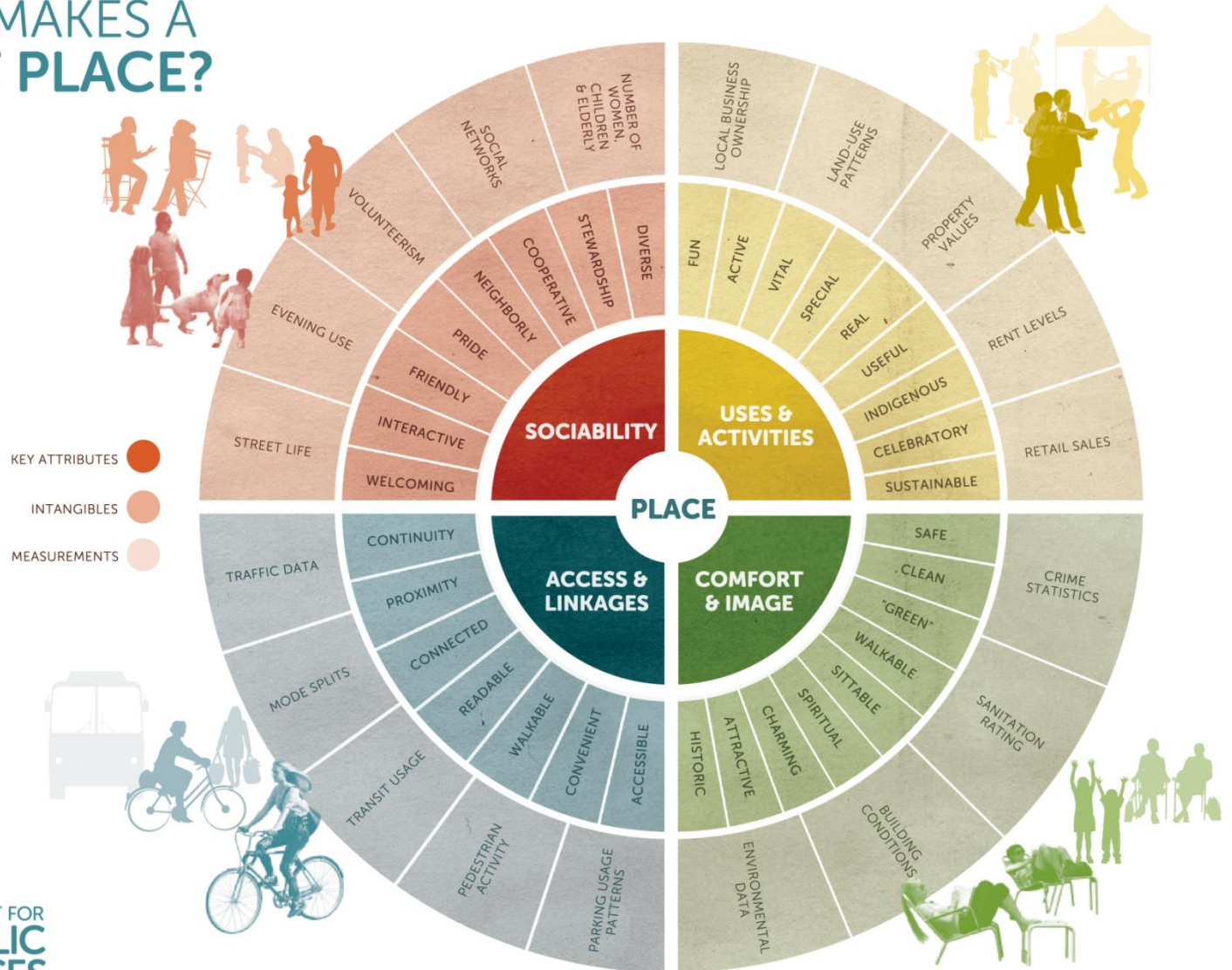


PLACEMAKING

Overview + Examples

“What attracts people most, it would appear, is other people.” – William Whyte

WHAT MAKES A GREAT PLACE?



Sociability



Memorial Union Terrace (Madison, WI)

Uses & Activities



Amsterdam, Netherlands

Access & Linkages



Guadalupe Street (Austin, TX)

Comfort & Image



Pearl Street (Boulder, CO)



Standard Placemaking

Placemaking – the process of creating quality places that **people** want to live, work, and play in.

Examples:

- Gateways
- Signage
- Façade improvements
- Street scaping

Strategic Placemaking



Cedar Rapids Public Library (Cedar Rapids, IA)

Creative Placemaking



Lights of the Ozarks (Fayetteville, AK)

Tactical Placemaking



Intersection in Austin, TX

Lighter, Quicker, Cheaper



Before



After

Vancouver, BC, Canada

Tactical Urbanism Initiative



Placemakers Wanted

Open call for projects at 7th & Hennepin

what: Funding for a series of four temporary, experimental prototypes to improve how transit riders and passersby experience this important public space.

examples of eligible improvements:

- Activation and engagement: Arts & culture, wellness, other activities or amenities
- Physical improvements: seating, supplemental shelter, etc
- Informational resources
- Other creative solutions

who: Eligible applicants include individual artists, artist collaborations, design firms, freelance designers and makers, placemakers, students, public artists, and others who can design and deliver a pop-up project.

where: The westbound bus stop at 7th & Hennepin

when: Funded projects will be implemented May through Oct. 2017

apply:

- Visit: mplsdid.com/tui to download the Request for Qualifications.
- **Informational Meeting:** Wednesday, April 5th, 2017, 4-5pm, 81 South 9th Street, Suite 260
- **Application Deadline:** **Friday, April 14, 5:00 pm**



Open Streets Project



Yoga in the street (Minneapolis, MN)

PARK(ing) Day



Ann Arbor, MI

Downtown Bloomington PARK (ing) day – September 15 and 16

Bike-Friendly Business District



Transit Stops



Public Art

Baltimore, MD



Rochester, NY



Madrid, Spain



Eugene, OR

Interactive Art

“You & Me”
(Beijing, China)



“Los Trompos”
(Spinning Tops)
Atlanta, GA



3 Monkeys (Madison, WI)



Outdoor instruments in Ames, IA

Traveling Art Installations



The Cow Parade



The Truth Booth



“Super Pool” light installation



The Red Ball Project

Efforts in Bloomington



Efforts in Bloomington



FIRST FRIDAYS
5-8pm every month
it's art. it's action.
it's entertainment.
see and be seen,
every first friday.
main | center | front



Tactical Urbanism Links

- Project For Public Places - <https://www.pps.org/>
- The Better Block - <http://betterblock.org/>
- Minneapolis Tactical Urbanism Initiative:
<http://www.mplsdid.com/firstavewalkway>
- Open Streets Project:
<http://openstreetsproject.org/>
- Parking Day: <http://parkingday.org/>
- 8 – 80 Cities: <http://www.880cities.org/>
- Pop-up Hood <http://www.popuphood.com/>