

EVENT FLASH REPORT SUMMARY

Event: ISU vs. Rochester
 Date: Friday, October 6, 2017
 Time(s): 7:00 PM
 VENUE: Grossinger Motors Arena
 CITY: Bloomington, IL
 RENTAL_X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 198.00
Net After Amusement Tax	\$ 190.38
Tickets Sold:	42
Comp Tickets:	58
Total Tickets:	100
Actual Attendance (Drop):	83



Net Estimated Profit / (Loss)	\$ 291.75
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Event Revenues

Event Rental & Net Co-Pro Profit	\$ 1,500.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 63.00	Per Cap
Net Food & Beverage Revenue	\$ 406.17	\$ 4.89
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 1,969.17	

Event Expenses

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 7.62
Event Production Expense (stagehands/equip)	\$ 517.85
Event Staffing (ushers, security, ticket sellers)	\$ 903.00
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 243.70
Credit Card Fees	\$ 5.25
Other Event Expenses	\$ -
Total Event Expenses	\$ 1,677.42

Executive Director Comments

Although a very lightly attended game, our food and beverage department ran some specials to get our per caps up to nearly \$5 per person.

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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions