## **EVENT FLASH REPORT SUMMARY**

Event: ISU vs. University of Illinois

Date: Saturday, September 30, 2017

Time(s): 1:00 PM

**VENUE:** Grossinger Motors Arena

CITY: Bloomington, IL

RENTAL\_X\_\_SELF PROMOTE\_\_\_\_CO-PROMOTE\_

Gross Sales	\$ 702.00
Net After Amusement Tax	\$ 675.00
Tickets Sold:	10:
Comp Tickets:	53
Total Tickets:	154
Actual Attendance (Drop):	129



Net Estimated Profit / (Loss)	\$	396.11
-------------------------------	----	--------

## **Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 1,200.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 151.50	Per Cap
Net Food & Beverage Revenue	\$ 592.11	\$ 4.59
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 1,943.61	

## **Executive Director Comments**

Fairly well attended game for a Saturday afternoon. Hopeful the team will rebound from this weekend's tough losses against Illinois when they resume action next Friday night.

## **Event Expenses**

ont Expended	
Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 27.00
Event Production Expense (stagehands/equip)	\$ 479.61
Event Staffing (ushers, security, ticket sellers)	\$ 673.17
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 355.27
Credit Card Fees	\$ 12.45
Other Event Expenses	\$ -
Total Event Expenses	\$ 1,547.50

Net Estimated Profit / (Loss)	\$	396.11
-------------------------------	----	--------

<sup>\*</sup> Based on Estimated Cost of Goods Sold for Product, Labor and Commissions