

EVENT FLASH REPORT SUMMARY

Event: ISU vs. University of Illinois
Date: Friday, September 29, 2017
Time(s): 7:00 PM
VENUE: Grossinger Motors Arena
CITY: Bloomington, IL
 RENTAL_X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 1,128.00
Net After Amusement Tax	\$ 1,084.62
Tickets Sold:	144
Comp Tickets:	72
Total Tickets:	216
Actual Attendance (Drop):	194



Net Estimated Profit / (Loss)	\$ 603.23
--------------------------------------	------------------

Event Revenues

Event Rental & Net Co-Pro Profit	\$ 1,500.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 216.00	Per Cap
Net Food & Beverage Revenue	\$ 758.37	\$ 3.91
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 2,474.37	

Event Expenses

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 43.38
Event Production Expense (stagehands/equip)	\$ 460.63
Event Staffing (ushers, security, ticket sellers)	\$ 897.85
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 455.02
Credit Card Fees	\$ 14.25
Other Event Expenses	\$ -
Total Event Expenses	\$ 1,871.14

Net Estimated Profit / (Loss)	\$ 603.23
--------------------------------------	------------------

* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Up against a talented University of Illinois team, the fans came out in force and saw a competitive game that ended in a tough loss. Increased attendance this week - hopefully the team will continue to build momentum.