

EVENT FLASH REPORT SUMMARY

Event: ISU vs. Arkansas Razorbacks
 Date: Saturday, September 9, 2017
 Time(s): 1:00 PM
 Venue: U.S. Cellular Coliseum
 City: Bloomington, IL
 RENTAL_X SELF PROMOTE CO-PROMOTE

Gross Sales	\$	318.00
Net After Amusement Tax	\$	305.77
Tickets Sold:		69
Comp Tickets:		41
Total Tickets:		110
Actual Attendance (Drop):		91



A R E N A



Net Estimated Profit / (Loss)	\$	289.66
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	1,200.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	103.50	Per Cap
Net Food & Beverage Revenue	\$	440.58	\$ 4.84
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	1,744.08	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	12.23
Event Production Expense (stagehands/equip)	\$	480.00
Event Staffing (ushers, security, ticket sellers)	\$	691.68
Police/EMT/First Aid	\$	-
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	264.35
Credit Card Fees	\$	6.16
Other Event Expenses	\$	-
Total Event Expenses	\$	1,454.42

Executive Director Comments	
ISU second game of the season on a Saturday afternoon drew only about half of last night's crowd.	

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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions