

**EVENT FLASH REPORT SUMMARY**

Event: ISU vs. Arkansas Razorbacks  
 Date: Friday, September 8, 2017  
 Time(s): 7:00 PM  
 Venue: U.S. Cellular Coliseum  
 City: Bloomington, IL  
 RENTAL\_X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 736.00
Net After Amusement Tax	\$ 707.69
Tickets Sold:	131
Comp Tickets:	72
Total Tickets:	203
Actual Attendance (Drop):	203



<b>Net Estimated Profit / (Loss)</b>	<b>\$ 556.14</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 1,500.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 98.25	Per Cap
Net Food & Beverage Revenue	\$ 897.85	\$ 4.42
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
<b>Total Event Revenues</b>	<b>\$ 2,496.10</b>	

**Event Expenses**

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 28.31
Event Production Expense (stagehands/equip)	\$ 526.25
Event Staffing (ushers, security, ticket sellers)	\$ 826.13
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 538.71
Credit Card Fees	\$ 20.56
Other Event Expenses	\$ -
<b>Total Event Expenses</b>	<b>\$ 1,939.96</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 556.14</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

ISU kicked off their season with a great crowd of over 200 on a beautiful Friday night.