

EVENT FLASH REPORT SUMMARY

Event: Brian Regan
Date: Sunday, September 10, 2017
Time(s): 7:30 PM
VENUE: BCPA
CITY: Bloomington, IL
 BCPA Presented

Gross Sales	\$50,039.00
Net After Amusement Tax	\$ 48,114.42
Tickets Sold:	1158
Comp Tickets:	8
Total Tickets:	1166
Actual Attendance (Drop):	1166



Net Estimated Profit / (Loss)	\$ 9,725.38
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Event Revenues

Event Rental & Net Co-Pro Profit	\$15,402.25	
Net Ticket Rebates, Facility Fees & Parking Fees	\$599.28	Per Cap
Net Food & Beverage Revenue	\$1,741.00	\$ 1.49
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$79.00	
Total Event Revenues	\$17,821.53	

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$2,170.40
Event Production Expense (stagehands/equip)	\$285.00
Event Staffing (ushers, security, ticket sellers)	\$337.26
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$1,695.00
Catering Expense	\$125.37
Food & Beverage Expense*	\$800.52
Credit Card Fees	\$2,682.60
Other Event Expenses	\$0.00
Total Event Expenses	\$ 8,096.15

Net Estimated Profit / (Loss)	\$ 9,725.38
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Comedian Brian Regan played to a nearly sold out house. The audience included many patrons new to the BCPA and covered a wide spectrum of ages from pre-teens to older adults. There were a notable number of college-aged students among the attendees. Although there was no intermission, concession sales were slightly above average. The audience was very receptive and highly engaged with both the opening act and Mr. Regan. The feedback from the patrons was overwhelmingly enthusiastic. The overall profit on the event was \$9,725.00.