

**EVENT FLASH REPORT SUMMARY**

Event: **Bloomington Beer Fest**  
 Date: June 17 & 18, 2016  
 Time(s):  
 VENUE: BCPA  
 CITY: Bloomington, IL  
 RENTAL \_\_\_\_\_ SELF PROMOTE \_\_\_\_\_ CO-PROMOTE \_\_\_\_\_

Gross Sales	\$31,530.00
Net After Amusement Tax	\$ 30,317.31
Tickets Sold:	0
Comp Tickets:	0
Total Tickets:	0
Actual Attendance (Drop):	0



Net Estimated Profit / (Loss)	\$ 8,477.91
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**Event Revenues**

Net Event Rental & Net Co-Pro Profit	\$19,880.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$2,102.00	Per Cap
Net Food & Beverage Revenue	\$28,598.50	#DIV/0!
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$0.00	
Other Event Revenues	\$500.00	
<b>Total Event Revenues</b>	<b>\$51,080.50</b>	

<b>Executive Director Comments</b>

**Event Expenses**

Net Co-Pro Loss	\$ -
Taxes Paid	\$1,261.00
Event Production Expense (stagehands/equip)	\$12,180.00
Event Staffing (ushers, security, ticket sellers)	\$2,046.88
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$3,000.00
Catering Expense	\$400.00
Food & Beverage Expense*	\$23,669.71
Credit Card Fees	\$45.00
Other Event Expenses	\$0.00
<b>Total Event Expenses</b>	<b>\$ 42,602.59</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 8,477.91</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions