## **EVENT FLASH REPORT SUMMARY**

Event: American English

Date: Sat, 1/21/17

Time(s):
VENUE: BCPA
CITY: Bloomington, IL

RENTAL\_\_\_\_\_ SELF PROMOTE\_\_\_\_\_ CO-PROMOTE\_\_\_\_

Gross Sales	\$ \$25,842.50		
Net After Amusement Tax	\$ 24,848.56		
Tickets Sold:	(		
Comp Tickets:	(		
Total Tickets:	(		
Actual Attendance (Drop):	(		



et Estimated Profit / (Loss)	\$ 16,649.27

## **Event Revenues**

Event Rental & Net Co-Pro Profit	\$20,592.50	
Net Ticket Rebates, Facility Fees & Parking Fees	\$449.24	Per Cap
Net Food & Beverage Revenue	\$2,287.00	#DIV/0!
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$76.32	
Other Event Revenues	\$0.00	
Total Event Revenues	\$23.405.06	

Executive Director Comments				

## **Event Expenses**

•	ont Exponses	
	Net Co-Pro Loss	\$ -
	Taxes Paid	\$1,033.70
	Event Production Expense (stagehands/equip)	\$1,218.75
	Event Staffing (ushers, security, ticket sellers)	\$715.87
	Police/EMT/First Aid	\$ -
	Event Advertising & Promotions	\$1,400.00
	Catering Expense	\$361.52
	Food & Beverage Expense*	\$800.52
	Credit Card Fees	\$1,225.43
	Other Event Expenses	\$0.00
	Total Event Expenses	\$ 6,755.79

Net Estimated Profit /	(Loss)	\$ 16,649.27

<sup>\*</sup> Based on Estimated Cost of Goods Sold for Product, Labor and Commissions