

**EVENT FLASH REPORT SUMMARY**

Event: **Bloomington Edge vs. W. Mich Ironmen**  
 Date: Friday, May 26, 2017  
 Time(s): 7:05 PM  
 VENUE: U.S. Cellular Coliseum  
 CITY: Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_ CO-PROMOTE\_\_\_\_

Gross Sales	\$	3,453.15
Net After Amusement Tax	\$	3,320.34
Tickets Sold:		441
Comp Tickets:		701
Total Tickets:		1142
Actual Attendance (Drop):		658



<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>1,761.85</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$	2,500.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	794.50	<b>Per Cap</b>
Net Food & Beverage Revenue	\$	5,075.11	\$ 7.71
Reimbursed Event Expenses	\$	272.75	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
<b>Total Event Revenues</b>	<b>\$</b>	<b>8,642.36</b>	

**Event Expenses**

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	132.81
Event Production Expense (stagehands/equip)	\$	822.00
Event Staffing (ushers, security, ticket sellers)	\$	2,607.88
Police/EMT/First Aid	\$	200.00
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	3,045.07
Credit Card Fees	\$	72.75
Other Event Expenses	\$	-
<b>Total Event Expenses</b>	<b>\$</b>	<b>6,880.51</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>1,761.85</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

**Executive Director Comments**

In what ended up being the final home game of the year, the Edge played in hopes of improving their position in the playoffs. They ended up playing only one playoff game on the road and their season ended in early June.