

**EVENT FLASH REPORT SUMMARY**

Event: **Bloomington Edge vs. Salina Liberty**  
 Date: Saturday, May 20, 2017  
 Time(s): 1:05 PM  
 VENUE: U.S. Cellular Coliseum  
 CITY: Bloomington, IL  
 RENTAL\_X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 7,139.85
Net After Amusement Tax	\$ 6,865.24
Tickets Sold:	644
Comp Tickets:	779
Total Tickets:	1423
Actual Attendance (Drop):	800



<b>Net Estimated Profit / (Loss)</b>	<b>\$ 414.27</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 2,500.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 322.00	<b>Per Cap</b>
Net Food & Beverage Revenue	\$ 4,876.70	<b>\$ 6.10</b>
Reimbursed Event Expenses	\$ 263.38	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
<b>Total Event Revenues</b>	<b>\$ 7,962.08</b>	

**Executive Director Comments**

As the Edge push for home field advantage in the playoffs, the game was very competitive and the fans were very excited. Can't wait to see how the season ends up!

**Event Expenses**

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 274.61
Event Production Expense (stagehands/equip)	\$ 1,307.00
Event Staffing (ushers, security, ticket sellers)	\$ 2,776.80
Police/EMT/First Aid	\$ 200.00
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 2,926.02
Credit Card Fees	\$ 63.38
Other Event Expenses	\$ -
<b>Total Event Expenses</b>	<b>\$ 7,547.81</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 414.27</b>
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\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions