

EVENT FLASH REPORT SUMMARY

Event: **Bloomington Thunder vs. Muskegon Lumberjacks**
 Date: Saturday, April 08, 2017
 Time(s): 7:00 PM
 VENUE: U.S. Cellular Coliseum
 CITY: Bloomington, IL
 RENTAL_X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 8,520.88
Net After Amusement Tax	\$ 8,193.15
Tickets Sold:	396
Comp Tickets:	1455
Total Tickets:	1851
Actual Attendance (Drop):	1862



Net Estimated Profit / (Loss)	\$ 6,402.21
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Event Revenues

Event Rental & Net Co-Pro Profit	\$ 5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 491.50	Per Cap
Net Food & Beverage Revenue	\$ 11,597.64	\$ 6.23
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 17,089.14	

Executive Director Comments

The final night of the season for the Thunder was fantastic. The crowd was loud and enthusiastic, the team played hard and the atmosphere in the building was buzzing. Although there won't be playoffs for the team this year, we can't wait to see what next season brings!

Event Expenses

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 327.73
Event Production Expense (stagehands/equip)	\$ 472.25
Event Staffing (ushers, security, ticket sellers)	\$ 1,908.13
Police/EMT/First Aid	\$ 200.00
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 7,731.76
Credit Card Fees	\$ 47.06
Other Event Expenses	\$ -
Total Event Expenses	\$ 10,686.93

Net Estimated Profit / (Loss)	\$ 6,402.21
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions