

EVENT FLASH REPORT SUMMARY

Event: **Bloomington Thunder vs. Cedar Rapids Roughriders**
 Date: **Sunday, April 02, 2017**
 Time(s): **4:00 PM**
 VENUE: **U.S. Cellular Coliseum**
 CITY: **Bloomington, IL**
 RENTAL_X SELF PROMOTE CO-PROMOTE

Gross Sales	\$	1,460.00
Net After Amusement Tax	\$	1,403.85
Tickets Sold:		506
Comp Tickets:		608
Total Tickets:		1114
Actual Attendance (Drop):		700



Net Estimated Profit / (Loss)	\$	3,970.75
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	375.00	Per Cap
Net Food & Beverage Revenue	\$	4,597.32	\$ 6.57
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	9,972.32	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	56.15
Event Production Expense (stagehands/equip)	\$	431.25
Event Staffing (ushers, security, ticket sellers)	\$	2,219.57
Police/EMT/First Aid	\$	200.00
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	3,064.88
Credit Card Fees	\$	29.72
Other Event Expenses	\$	-
Total Event Expenses	\$	6,001.57

Net Estimated Profit / (Loss)	\$	3,970.75
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Final Sunday afternoon game for the Thunder this year.
 Attendance was a little lighter as the weather turns to spring.