

EVENT FLASH REPORT SUMMARY

Event: **Bloomington Thunder vs. Madison Capitals**
 Date: Saturday, April 01, 2017
 Time(s): 4:00 PM
 VENUE: U.S. Cellular Coliseum
 CITY: Bloomington, IL
 RENTAL_X_SELF PROMOTE_CO-PROMOTE_____

Gross Sales	\$	7,386.28
Net After Amusement Tax	\$	7,102.19
Tickets Sold:		896
Comp Tickets:		591
Total Tickets:		1487
Actual Attendance (Drop):		1047



Net Estimated Profit / (Loss)	\$	4,395.31
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	111.00	Per Cap
Net Food & Beverage Revenue	\$	8,399.23	\$ 8.02
Reimbursed Event Expenses	\$	154.00	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	13,664.23	

Event Expenses

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	284.09
Event Production Expense (stagehands/equip)	\$	555.00
Event Staffing (ushers, security, ticket sellers)	\$	2,610.75
Police/EMT/First Aid	\$	150.00
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	5,599.49
Credit Card Fees	\$	69.60
Other Event Expenses	\$	-
Total Event Expenses	\$	9,268.93

Net Estimated Profit / (Loss)	\$	4,395.31
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Nice attendance for the first weekend of April. The final two weekends for the Thunder this season, as they wind down and have their final game on April 8.