

EVENT FLASH REPORT SUMMARY

Event: IHSA Dual Team Wrestling Finals
 Date: Saturday, February 25, 2017
 Time(s): 8:00 AM
 VENUE: U.S. Cellular Coliseum
 CITY: Bloomington, IL
 RENTAL_X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 19,110.00
Net After Amusement Tax	n/a
Tickets Sold:	2,730
Comp Tickets:	-
Total Tickets:	2,730
Actual Attendance (Drop):	2,730



Net Estimated Profit / (Loss)	\$ 11,378.67
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Event Revenues

Event Rental & Net Co-Pro Profit	\$ 9,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ (1,911.00)	Per Cap
Net Food & Beverage Revenue	\$ 11,199.95	\$ 4.10
Reimbursed Event Expenses	\$ 10,391.22	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
Total Event Revenues	\$ 28,680.17	

Executive Director Comments

This is a great cooperative event between the IHSA, the CVB and the Coliseum. In the first year of a five year contract and we are hoping to help the IHSA to grow the event to gain additional fans and local support.

Event Expenses

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ -
Event Production Expense (stagehands/equip)	\$ 2,303.59
Event Staffing (ushers, security, ticket sellers)	\$ 6,861.63
Police/EMT/First Aid	\$ 680.00
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 6,719.97
Credit Card Fees	\$ 190.31
Other Event Expenses	\$ -
Total Event Expenses	\$ 16,755.50

Net Estimated Profit / (Loss)	\$ 11,924.67
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions