

**EVENT FLASH REPORT SUMMARY**

Event: **Bloomington Thunder vs. Youngstown**  
 Date: Friday, February 10, 2017  
 Time(s): 7:00 PM  
 VENUE: U.S. Cellular Coliseum  
 CITY: Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_ CO-PROMOTE\_\_\_\_

Gross Sales	\$ 10,188.28
Net After Amusement Tax	\$ 9,796.42
Tickets Sold:	774
Comp Tickets:	615
Total Tickets:	1389
Actual Attendance (Drop):	1280



<b>Net Estimated Profit / (Loss)</b>	<b>\$ 4,136.54</b>
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**Event Revenues**

Event Rental & Net Co-Pro Profit	\$ 5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$ 112.50	<b>Per Cap</b>
Net Food & Beverage Revenue	\$ 8,943.52	\$ <b>6.99</b>
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$ -	
Other Event Revenues	\$ -	
<b>Total Event Revenues</b>	<b>\$ 14,056.02</b>	

**Event Expenses**

Net Co-Pro Loss	\$ -
Amusement Taxes Paid	\$ 391.86
Event Production Expense (stagehands/equip)	\$ 180.00
Event Staffing (ushers, security, ticket sellers)	\$ 3,195.00
Police/EMT/First Aid	\$ 150.00
Event Advertising & Promotions	\$ -
Catering Expense	\$ -
Food & Beverage Expense*	\$ 5,962.34
Credit Card Fees	\$ 40.28
Other Event Expenses	\$ -
<b>Total Event Expenses</b>	<b>\$ 9,919.48</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 4,136.54</b>
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*\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions*

**Executive Director Comments**

Bloomington Thunder Spring Expo brought out more than a dozen businesses presenting information on the concourse during the game. Games, prizes and fun for all.