

**EVENT FLASH REPORT SUMMARY**

**Event:** Bloomington Thunder vs. Youngstown  
**Date:** Thursday, February 09, 2017  
**Time(s):** 7:00 PM  
**VENUE:** U.S. Cellular Coliseum  
**CITY:** Bloomington, IL  
 RENTAL\_\_X\_\_ SELF PROMOTE\_\_\_\_ CO-PROMOTE\_\_\_\_

Gross Sales	\$	6,746.28
Net After Amusement Tax	\$	6,486.81
Tickets Sold:		800
Comp Tickets:		544
Total Tickets:		1344
Actual Attendance (Drop):		851



<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>3,688.74</b>
--------------------------------------	-----------	-----------------

**Event Revenues**

Event Rental & Net Co-Pro Profit	\$	5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	91.00	<b>Per Cap</b>
Net Food & Beverage Revenue	\$	7,234.85	<b>\$ 8.50</b>
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
<b>Total Event Revenues</b>	<b>\$</b>	<b>12,325.85</b>	

**Executive Director Comments**

This game was originally scheduled for Saturday night, which is reflective of the actual number of fans in attendance. However, this was also Blackhawks Night with Jim Cornelison, Tommy Hawk and the Ice Crew in attendance so the atmosphere was very festive.

**Event Expenses**

Net Co-Pro Loss	\$	-
Amusement Taxes Paid	\$	259.47
Event Production Expense (stagehands/equip)	\$	180.00
Event Staffing (ushers, security, ticket sellers)	\$	3,195.00
Police/EMT/First Aid	\$	150.00
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	4,823.23
Credit Card Fees	\$	29.40
Other Event Expenses	\$	-
<b>Total Event Expenses</b>	<b>\$</b>	<b>8,637.10</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$</b>	<b>3,688.74</b>
--------------------------------------	-----------	-----------------

\* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions