

EVENT FLASH REPORT SUMMARY

Event: Bloomington Thunder vs. US 18
Date: Sunday, January 29, 2017
Time(s): 4:05 PM
VENUE: U.S. Cellular Coliseum
CITY: Bloomington, IL
 RENTAL____ SELF PROMOTE__X__ CO-PROMOTE____

Gross Sales	\$	5,849.28
Net After Amusement Tax	\$	5,624.31
Tickets Sold:		760
Comp Tickets:		573
Total Tickets:		1333
Actual Attendance (Drop):		878



Net Estimated Profit / (Loss)	\$	3,164.16
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Event Revenues

Event Rental & Net Co-Pro Profit	\$	5,000.00	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	380.00	Per Cap
Net Food & Beverage Revenue	\$	5,753.78	\$ 6.55
Reimbursed Event Expenses	\$	-	
Net Merchandise Commissions	\$	-	
Other Event Revenues	\$	-	
Total Event Revenues	\$	11,133.78	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$	-
Taxes	\$	224.97
Event Production Expense (stagehands/equip)	\$	-
Event Staffing (ushers, security, ticket sellers)	\$	3,695.00
Police/EMT/First Aid	\$	150.00
Event Advertising & Promotions	\$	-
Catering Expense	\$	-
Food & Beverage Expense*	\$	3,452.27
Credit Card Fees	\$	447.38
Other Event Expenses	\$	-
Total Event Expenses	\$	7,969.62

Net Estimated Profit / (Loss)	\$	3,164.16
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions