



EVENT FLASH REPORT SUMMARY

Event: Bloomington Thunder vs. Tri-City Storm

Date: Saturday, January 14, 2017

Time(s): 7:05 PM

VENUE: US Cellular Coliseum

CITY: Bloomington, IL

RENTAL X SELF PROMOTE CO-PROMOTE

Tickets Sold:	506
Comp Tickets:	804
Total Tickets:	1,310
Actual Attendance (Drop):	647

Event Revenues

Net Ticket Sales (if self promote)		
Rent	\$ 5,000.00	
Box Office Fee		
Promoter/Co-Pro Rev/(Loss)		
Suite Income		
Additional Fee Add-ons		
Suites All Inclusive Packages		
Ticketing Royalty Rebates		
Credit Card & Facility Fees	\$ 253.00	<i>Per Cap</i>
Parking Fee	\$ 253.00	
Net Food & Beverage Revenue	\$ 4,658.63	\$ 7.20
Reimbursed Transportation		
Merchandise Commission		
Service Charge Suites		
Reimbursed Amusement Tax 1%		
Reimbursed Miscellaneous Expenses	\$ -	
Total Event Revenues	\$ 10,164.63	

Event Expenses

Artist Payment	
Taxes	\$ 186.89
Promoter Expense - Insurance	
Furniture Rental	
Ticket Printing Fee \$.2	
Towels	
Ticket Office Staffing	
Police/Ambulance/EMT	
Operations Staff	
Stage Hand Staff	
Security Staff	
House Staff	\$ 1,895.00
Environmental Services	\$ -
Advertising Expenses	\$ -
Catering Expenses	\$ -
F & B Costs*	\$ 2,795.18
Lights, Truss and Motors	
Sound	
Transportation Expenses	
Credit Card Fees	\$ 52.35
Parking Lot Fees	\$ 253.00
Other Event Expenses	
Total Event Expenses	\$ 5,182.42

Net Estimated Profit / (Loss)	\$ 4,982.21
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Executive Director Comments:

* Based on Estimated Cost of Goods Sold for Product, Labor and commissions