



EVENT FLASH REPORT SUMMARY

Event: ISU vs. Kent State University
 Date: Saturday, December 10, 2016
 Time(s): 1:00 PM
 VENUE: US Cellular Coliseum
 CITY: Bloomington, IL
 RENTAL ___X___ SELF PROMOTE ___ ___ CO-PROMOTE ___

| | |
|---------------------------|----|
| Tickets Sold: | 56 |
| Comp Tickets: | 43 |
| Total Tickets: | 99 |
| Actual Attendance (Drop): | - |

Event Revenues

| | | |
|------------------------------------|--------------------|----------------|
| Net Ticket Sales (if self promote) | | |
| Rent | \$ 1,500.00 | |
| Box Office Fee | | |
| Promoter/Co-Pro Rev/(Loss) | | |
| Suite Income | | |
| Additional Fee Add-ons | | |
| Suites All Inclusive Packages | | |
| Ticketing Royalty Rebates | | |
| Credit Card & Facility Fees | \$ 56.00 | <i>Per Cap</i> |
| Parking Fee | \$ 56.00 | |
| Net Food & Beverage Revenue | \$ - | \$ - |
| Reimbursed Transportation | | |
| Merchandise Commission | | |
| Service Charge Suites | | |
| Reimbursed Amusement Tax 1% | | |
| Reimbursed Miscellaneous Expenses | \$ - | |
| Total Event Revenues | \$ 1,612.00 | |

Event Expenses

| | |
|------------------------------|------------------|
| Artist Payment | |
| Taxes | \$ 14.12 |
| Promoter Expense - Insurance | |
| Furniture Rental | |
| Ticket Printing Fee \$.2 | |
| Towels | |
| Ticket Office Staffing | |
| Police/Ambulance/EMT | |
| Operations Staff | |
| Stage Hand Staff | |
| Security Staff | |
| House Staff | \$ 355.00 |
| Environmental Services | \$ - |
| Advertising Expenses | \$ - |
| Catering Expenses | \$ - |
| F & B Costs* | \$ - |
| Lights, Truss and Motors | |
| Sound | |
| Transportation Expenses | |
| Credit Card Fees | \$ 6.00 |
| Parking Lot Fees | \$ 56.00 |
| Other Event Expenses | |
| Total Event Expenses | \$ 431.12 |

| | |
|--------------------------------------|--------------------|
| Net Estimated Profit / (Loss) | \$ 1,180.88 |
|--------------------------------------|--------------------|

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| Executive Director Comments: |
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* Based on Estimated Cost of Goods Sold for Product & Labor