



**EVENT FLASH REPORT SUMMARY**

**Event:** ISU vs. Kent State University

**Date:** Saturday, December 09, 2017

**Time(s):** 7:00 PM

**VENUE:** US Cellular Coliseum

**CITY:** Bloomington, IL

RENTAL  SELF PROMOTE  CO-PROMOTE

<b>Tickets Sold:</b>	99
<b>Comp Tickets:</b>	131
<b>Total Tickets:</b>	230
<b>Actual Attendance (Drop):</b>	-

**Event Revenues**

Net Ticket Sales (if self promote)		
Rent	\$ 1,500.00	
Box Office Fee		
Promoter/Co-Pro Rev/(Loss)		
Suite Income		
Additional Fee Add-ons		
Suites All Inclusive Packages		
Ticketing Royalty Rebates		
Credit Card & Facility Fees	\$ 99.00	<i>Per Cap</i>
Parking Fee	\$ 99.00	
Net Food & Beverage Revenue*	\$ -	\$ -
Reimbursed Transportation		
Merchandise Commission		
Service Charge Suites		
Reimbursed Amusement Tax 1%		
Reimbursed Miscellaneous Expenses	\$ -	
<b>Total Event Revenues</b>	<b>\$ 1,698.00</b>	

**Event Expenses**

Artist Payment	
Taxes	\$ 19.36
Promoter Expense - Insurance	
Furniture Rental	
Ticket Printing Fee \$.2	\$ 46.00
Towels	
Ticket Office Staffing	
Police/Ambulance/EMT	
Operations Staff	
Stage Hand Staff	
Security Staff	
House Staff	\$ 355.00
Environmental Services	\$ -
Advertising Expenses	\$ -
Catering Expenses	\$ -
F & B Costs (approx. 45%)	\$ -
Lights, Truss and Motors	
Sound	
Transportation Expenses	
Credit Card Fees	\$ 10.88
Parking Lot Fees	\$ 49.50
Other Event Expenses	\$ -
<b>Total Event Expenses</b>	<b>\$ 480.74</b>

<b>Net Estimated Profit / (Loss)</b>	<b>\$ 1,217.26</b>
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<b>Executive Director Comments:</b>

\* Based on Estimated Cost of Goods Sold for Product & Labor