

## **EVENT FLASH REPORT SUMMARY**

Event: Bloomington Thunder vs. Omaha Lancers

Date: Saturday, October 29, 2016

Time(s): 7:05 PM

VENUE: US Cellular Coliseum

CITY: Bloomington, IL

RENTAL\_\_X\_\_SELF PROMOTE\_\_\_\_CO-PROMOTE\_

 Tickets Sold:
 788

 Comp Tickets:
 358

 Total Tickets:
 1,146

 Actual Attendance (Drop):
 664

## **Event Revenues**

kevenues		
Net Ticket Sales (if self promote)		
Rent	\$ 5,000.00	
Box Office Fee		
Promoter/Co-Pro Rev/(Loss)		
Suite Income		
Additional Fee Add-ons		
Suites All Inclusive Packages		
Ticketing Royalty Rebates		
Credit Card & Facility Fees	\$ 394.00	Per Cap
Parking Fee	\$ 394.00	
Net Food & Beverage Revenue	\$ 4,110.83	\$ 5.2
Reimbursed Transportation		
Merchandise Commission		
Service Charge Suites		
Reimbursed Amusement Tax 1%		
Reimbursed Miscellaneous Expenses	\$ -	
Total Event Revenues	\$ 9,898.83	

Executive Director Comments:		

## **Event Expenses**

penses	
Artist Payment	
Taxes	\$ 73.53
Promoter Expense - Insurance	
Furniture Rental	
Ticket Printing Fee \$.2	
Towels	
Ticket Office Staffing	
Police/Ambulance/EMT	
Operations Staff	
Stage Hand Staff	
Security Staff	
House Staff	\$ 1,875.00
Environmental Services	\$ -
Advertising Expenses	\$ -
Catering Expenses	\$ -
F & B Costs*	\$ 3,083.12
Lights, Truss and Motors	
Sound	
Transportation Expenses	
Credit Card Fees	\$ 48.45
Parking Lot Fees	\$ 394.00
Other Event Expenses	
Total Event Expenses	\$ 5,474.10

Net Estimated Profit / (Loss)	\$	4,424.73
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<sup>\*</sup> Based on Estimated Cost of Goods Sold for Product, Labor & commissions