



**EVENT FLASH REPORT SUMMARY**

**Event:** Bloomington Thunder vs. Cedar Rapids Rough Riders

**Date:** Saturday, October 22, 2016

**Time(s):** 7:05 PM

**VENUE:** US Cellular Coliseum

**CITY:** Bloomington, IL

RENTAL  SELF PROMOTE  CO-PROMOTE

|                                  |     |
|----------------------------------|-----|
| <b>Tickets Sold:</b>             | 335 |
| <b>Comp Tickets:</b>             | 485 |
| <b>Total Tickets:</b>            | 820 |
| <b>Actual Attendance (Drop):</b> | 316 |

**Event Revenues**

|                                    |                    |                |
|------------------------------------|--------------------|----------------|
| Net Ticket Sales (if self promote) |                    |                |
| Rent                               | \$ 5,000.00        |                |
| Box Office Fee                     |                    |                |
| Promoter/Co-Pro Rev/(Loss)         |                    |                |
| Suite Income                       |                    |                |
| Additional Fee Add-ons             |                    |                |
| Suites All Inclusive Packages      |                    |                |
| Ticketing Royalty Rebates          |                    |                |
| Credit Card & Facility Fees        | \$ 167.50          | <i>Per Cap</i> |
| Parking Fee                        | \$ 167.50          |                |
| Net Food & Beverage Revenue        | \$ 2,216.80        | \$ 7.02        |
| Reimbursed Transportation          |                    |                |
| Merchandise Commission             |                    |                |
| Service Charge Suites              |                    |                |
| Reimbursed Amusement Tax 1%        |                    |                |
| Reimbursed Miscellaneous Expenses  | \$ -               |                |
| <b>Total Event Revenues</b>        | <b>\$ 7,551.80</b> |                |

**Event Expenses**

|                              |                    |
|------------------------------|--------------------|
| Artist Payment               |                    |
| Taxes                        | \$ 40.58           |
| Promoter Expense - Insurance |                    |
| Furniture Rental             |                    |
| Ticket Printing Fee \$.2     |                    |
| Towels                       |                    |
| Ticket Office Staffing       |                    |
| Police/Ambulance/EMT         |                    |
| Operations Staff             |                    |
| Stage Hand Staff             |                    |
| Security Staff               |                    |
| House Staff                  | \$ 1,875.00        |
| Environmental Services       | \$ -               |
| Advertising Expenses         | \$ -               |
| Catering Expenses            | \$ -               |
| F & B Costs*                 | \$ 1,662.60        |
| Lights, Truss and Motors     |                    |
| Sound                        |                    |
| Transportation Expenses      |                    |
| Credit Card Fees             | \$ 23.85           |
| Parking Lot Fees             | \$ 167.50          |
| Other Event Expenses         |                    |
| <b>Total Event Expenses</b>  | <b>\$ 3,769.53</b> |

|                                      |                    |
|--------------------------------------|--------------------|
| <b>Net Estimated Profit / (Loss)</b> | <b>\$ 3,782.27</b> |
|--------------------------------------|--------------------|

|                                     |
|-------------------------------------|
| <b>Executive Director Comments:</b> |
|                                     |

\* Based on Estimated Cost of Goods Sold for Product, Labor & commissions