



EVENT FLASH REPORT SUMMARY

Event: ISU vs. The University of Arkansas Razorbacks

Date: October 7, 2016 (Friday)

Time(s): 7:00 PM

VENUE: US Cellular Coliseum

CITY: Bloomington, IL

RENTAL SELF PROMOTE CO-PROMOTE

Tickets Sold:	59
Comp Tickets:	74
Total Tickets:	133
Actual Attendance (Drop):	-

Event Revenues

Net Ticket Sales (if self promote)		
Rent	\$ 1,500.00	
Box Office Fee		
Promoter/Co-Pro Rev/(Loss)		
Suite Income		
Additional Fee Add-ons		
Suites All Inclusive Packages		
Ticketing Royalty Rebates		
Credit Card & Facility Fees	\$ 88.50	<i>Per Cap</i>
Parking Fee	\$ 29.50	
Net Food & Beverage Revenue	\$ 337.30	\$ 5.72
Reimbursed Transportation		
Merchandise Commission		
Service Charge Suites		
Reimbursed Amusement Tax 1%		
Reimbursed Miscellaneous Expenses	\$ 389.40	
Total Event Revenues	\$ 2,344.70	

Event Expenses

Artist Payment	
Taxes	\$ 18.20
Promoter Expense - Insurance	
Furniture Rental	
Ticket Printing Fee \$.2	\$ 26.60
Towels	
Ticket Office Staffing	
Police/Ambulance/EMT	
Operations Staff	
Stage Hand Staff	
Security Staff	
House Staff	\$ 355.00
Environmental Services	\$ -
Advertising Expenses	\$ -
Catering Expenses	\$ -
F & B Costs*	\$ 219.25
Lights, Truss and Motors	
Sound	
Transportation Expenses	
Credit Card Fees	\$ 12.80
Parking Lot Fees	\$ 29.50
Other Event Expenses	
Total Event Expenses	\$ 661.35

Net Estimated Profit / (Loss)	\$ 1,683.36
--------------------------------------	--------------------

Executive Director Comments:

* Based on Estimated Cost of Goods Sold for Product & Labor