



EVENT FLASH REPORT SUMMARY

Event: ISU vs. University of Illinois
 Date: September 29, 2016 (Thursday)
 Time(s): 7:00 PM
 VENUE: US Cellular Coliseum
 CITY: Bloomington, IL
 RENTAL ___X___ SELF PROMOTE ___ ___ CO-PROMOTE ___

Tickets Sold:	109
Comp Tickets:	71
Total Tickets:	180
Actual Attendance (Drop):	-



Event Revenues

Net Ticket Sales (if self promote)		
Rent	\$ 1,500.00	
Box Office Fee		
Promoter/Co-Pro Rev/(Loss)		
Suite Income		
Additional Fee Add-ons		
Suites All Inclusive Packages		
Ticketing Royalty Rebates		
Credit Card & Facility Fees	\$ 122.19	<i>Per Cap</i>
Parking Fee	\$ 109.00	
Net Food & Beverage Revenue*	\$ 492.30	\$ 4.52
Reimbursed Transportation		
Merchandise Commission		
Service Charge Suites		
Reimbursed Amusement Tax 4%		
Reimbursed Miscellaneous Expenses		
Total Event Revenues	\$ 2,223.49	

Event Expenses

Artist Payment	
Taxes	\$ 18.76
Promoter Expense - Insurance	
Furniture Rental	
Ticket Printing Fee \$.2	\$ 36.00
Towels	
Ticket Office Staffing	
Police/Ambulance/EMT	
Operations Staff	
Stage Hand Staff	
Security Staff	
House Staff	\$ 355.00
Environmental Services	\$ -
Advertising Expenses	\$ -
Catering Expenses	\$ -
F & B Costs*	\$ 369.23
Lights, Truss and Motors	
Sound	
Transportation Expenses	
Credit Card Fees	\$ 13.19
Parking Lot Fees	\$ 109.00
Other Event Expenses	
Total Event Expenses	\$ 901.18

Net Estimated Profit / (Loss)	\$ 1,322.32
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Executive Director Comments:

* Based on Estimated Cost of Goods Sold for Product, Labor and Commission