

EVENT FLASH REPORT

Event: ISU Hockey
Date: Saturday, September 17, 2016
Time(s): 3:00pm
VENUE: US Cellular Coliseum
CITY: Bloomington
 X RENTAL SELF PROMOTE CO-PROMOTE

Gross Sales	\$	851.00
Net After Amusement Tax	\$	816.96
Tickets Sold:		137
Comp Tickets:		94
Total Tickets:		231
Actual Attendance (Drop):		227



Event Revenues

Rent:	\$	1,500.00	
Box Office Fee:	\$	-	
Credit Card Fees	\$	12.94	
Reimbursed Production Staffing	\$	368.00	
Facility Fee:	\$	137.00	Per Cap
Parking Mantance	\$	137.00	\$0.60
Net F&B	\$	1,459.87	\$6.43
Ticketing Royalty Rebates:	\$	24.88	
Printing Fee	\$	46.20	

Event Revenues \$ 3,685.89

Event Expenses

Taxes	\$	22.44
Production Staff	\$	474.00
Operations Staff	\$	144.75
Housekeeping Staff	\$	108.00
Event Service Staff	\$	230.00
Ticket Office Staffing	\$	96.75
F&B Costs (approx. 45%)	\$	656.94
Parking Expences	\$	68.50
	\$	-

Event Expenses \$ 1,801.38

ESTIMATED PROFIT/LOSS: \$ 1,884.51

Executive Director Comments:

*Not many tickets sold
 *Up against college football/weather really nice