

EVENT FLASH REPORT

Event: ISU Hockey
Date: Saturday, September 24, 2016
Time(s): 1:00pm
VENUE: US Cellular Coliseum
CITY: Bloomington
 X RENTAL SELF PROMOTE CO-PROMOTE

Gross Sales	\$	382.00
Net After Amusement Tax	\$	366.72
Tickets Sold:		59
Comp Tickets:		27
Total Tickets:		86
Actual Attendance (Drop):		86



Event Revenues

Rent:	\$	1,500.00	
Box Office Fee:	\$	-	
Credit Card Fees	\$	3.00	
Reimbursed Production Staffing	\$	359.50	
Facility Fee:	\$	59.00	Per Cap
Parking Mantance	\$	59.00	\$0.69
Net F&B	\$	538.12	\$6.26
Ticketing Royalty Rebates:	\$	-	
Printing Fee	\$	17.20	

Event Revenues \$ 2,535.82

Event Expenses

Taxes	\$	20.00
Production Staff	\$	359.50
Operations Staff	\$	129.50
Housekeeping Staff	\$	78.75
Event Service Staff	\$	245.00
Ticket Office Staffing	\$	74.00
F&B Costs (approx. 45%)	\$	242.15
Parking Expences	\$	29.50
	\$	-

Event Expenses \$ 1,178.40

ESTIMATED PROFIT/LOSS: \$ 1,357.42

Executive Director Comments:

*Little to no attendance
 *When there is no attendance, there is no ancillary revenues coming in