

EVENT FLASH REPORT

Event: ISU Hockey
Date: Friday, September 23, 2016
Time(s): 7:00pm
VENUE: US Cellular Coliseum
CITY: Bloomington

X RENTAL SELF PROMOTE CO-PROMOTE

| | | |
|----------------------------------|----|--------|
| Gross Sales | \$ | 360.00 |
| Net After Amusement Tax | \$ | 345.60 |
| Tickets Sold: | | 60 |
| Comp Tickets: | | 34 |
| Total Tickets: | | 94 |
| Actual Attendance (Drop): | | 93 |



Event Revenues

| | | | |
|--------------------------------|----|----------|---------|
| Rent: | \$ | 1,500.00 | |
| Box Office Fee: | \$ | - | |
| Credit Card Fees | \$ | 1.84 | |
| Reimbursed Production Staffing | \$ | 376.50 | |
| Facility Fee: | \$ | 60.00 | Per Cap |
| Parking Mantance | \$ | 60.00 | \$0.65 |
| Net F&B | \$ | 566.25 | \$6.09 |
| Ticketing Royalty Rebates: | \$ | - | |
| Printing Fee | \$ | 18.80 | |

Event Revenues \$ 2,583.39

Event Expenses

| | | |
|-------------------------|----|--------|
| Taxes | \$ | 19.20 |
| Production Staff | \$ | 376.50 |
| Operations Staff | \$ | 104.06 |
| Housekeeping Staff | \$ | 150.75 |
| Event Service Staff | \$ | 267.50 |
| Ticket Office Staffing | \$ | 29.25 |
| F&B Costs (approx. 45%) | \$ | 254.81 |
| Parking Expences | \$ | 30.00 |
| | \$ | - |

Event Expenses \$ 1,232.07

ESTIMATED PROFIT/LOSS: \$ 1,351.32

Executive Director Comments:

*Little to no attendance