

EVENT FLASH REPORT

Event: Steve Miller Band
 Date: Friday, September 16, 2016
 Time(s): 7:30PM
 VENUE: US Cellular Coliseum
 CITY: Bloomington
 RENTAL SELF PROMOTE X CO-PROMOTE

Gross Sales	\$	86,919.00
Net After Amusement Tax	\$	83,575.96
Tickets Sold:		1,597
Comp Tickets:		353
Total Tickets:		1,950
Actual Attendance (Drop):		1,702



Event Revenues

Gross Ticket Sales (if self promote)	\$	86,919.00
Rent:	\$	-
Box Office Fee:	\$	-
Promoter/Co-Pro Rev/(Loss)	\$	29,945.42
Suite Facility Fee Income	\$	32.00
Additional Fee Add-ons	\$	-
Suite Tickets Purchased	\$	400.00
Box Office Fees:	\$	-
Ticketing Royalty Rebates:	\$	6,119.72
Facility Fee:	\$	6,356.00
Gross Parking:	\$	-
Net F&B	\$	17,016.75
Reimbursed Transpiration	\$	-
Merchandise Commission:	\$	1,639.03
Service Charge Suites	\$	205.39
Suite Food and Beverage	\$	1,081.00
Reimbursed Amusement Tax 1%	\$	-
Reimbursed Misc. Expenses	\$	-
	\$	-
	\$	-
	\$	-
	\$	-

Per Cap
 \$ 10.00

Event Revenues \$ 149,714.31

Event Expenses

Artist Payment	\$	61,500.00
Taxes	\$	3,729.50
Ticket Office Staffing	\$	192.00
Police / Ambulance / EMT	\$	720.00
Operations Staff	\$	3,194.50
Stage Hand Staffing	\$	6,231.50
T-Shirt Security	\$	1,125.00
Runners	\$	175.00
House Staffing	\$	2,136.25
Advertising Expense	\$	9,663.00
Catering Expense	\$	3,101.09
F&B Costs (approx. 45%)	\$	7,657.54
Sound and Lights	\$	15,000.00
ASCAP/BMI/SESAC	\$	481.90
Insurance	\$	997.15
Transportation Costs	\$	20.00
Unreimbursed Credit Card Fees	\$	850.20
Net Ticket Sales	\$	43,459.50
Food and Beverage	\$	4,254.19
Ticketmaster	\$	3,059.86
Facility Fee	\$	3,178.00
Merchandise	\$	819.52
Parking Fees	\$	798.50

Event Expenses \$ 172,344.19

ESTIMATED PROFIT/LOSS: \$ (22,629.88)

Executive Director Comments

**It was good to have this event and jump start our fall season
 **Food and Beverage numbers were lower due to the challenges we experienced with the Point of Sale System
 **We are more aware of what's happening in the community as well, with High School football and other community shows - our community calendar will play an important role in dates of shows moving forward
 **Show itself was very good, but attendance was lower than hoped