

**EVENT FLASH REPORT**

**Event:** Edge Football  
**Date:** Saturday, May 21, 2016  
**Time(s):** 7:30pm  
**VENUE:** US Cellular Coliseum  
**CITY:** Bloomington  
 X RENTAL SELF PROMOTE CO-PROMOTE

<b>Gross Sales</b>	\$	4,732.50
<b>Net After Amusement Tax</b>	\$	4,550.48
<b>Tickets Sold:</b>		704
<b>Comp Tickets:</b>		835
<b>Total Tickets:</b>		1,539
<b>Actual Attendance (Drop):</b>		673



**Event Revenues**

Net Ticket Sales (if self promote)	\$	-	
Rent:	\$	3,500.00	
Box Office Fee:	\$	-	
Promoter/Co-Pro Rev/(Loss)	\$	-	
Suite Income	\$	-	
Additional Fee Add-ons	\$	-	
Suites All Inclusive Packages	\$	-	
Box Office Fees:	\$	-	
Ticketing Royalty Rebates:	\$	-	
Facility Fee:	\$	704.00	<i>Per Cap</i>
Gross Parking:	\$	255.00	\$ 0.38
Net F&B	\$	5,222.76	\$ 7.76
Reimbursed Transpiration	\$	-	
Merchandise Commission:	\$	-	
Maui Wowi	\$	-	A
Service Charge Suites	\$	-	
Reimbursed Amusement Tax 1%	\$	-	A
Reimbursed Misc. Expenses	\$	-	

**Event Expenses**

Artist Payment	\$	-
Taxes	\$	-
AEG Expense- Insurance	\$	-
Furniture Rental	\$	-
Ticket Printing Fee \$.2	\$	-
Towels	\$	-
Ticket Office Staffing	\$	75.00
Police / Ambulance / EMT	\$	-
Operations Staff	\$	353.13
Stage Hand Staffing	\$	-
Security	\$	132.50
House Staffing	\$	1,205.16
Evenirmental Services	\$	345.08
Advertising Expense	\$	-
Catering Expense	\$	-
F&B Costs (approx. 45%)	\$	2,350.24
Lights, Truss, and Motors	\$	-
Sound	\$	-
Transportation Costs	\$	-
Unreimbursed Credit Card Fees	\$	-
Parking Lot Fees	\$	-

Event Revenues \$ 9,681.76 A

Event Expenses \$ 4,461.11 A

\* Calculated on Ticket Fees Worksheet A -

**ESTIMATED PROFIT/LOSS:** \$ 5,220.65 A

**Executive Director Comments:**

We're learning more on how to support the Edge