

EVENT FLASH REPORT

Event: I Love the 90's
Date: Thursday, May 12, 2016
Time(s): 7:30pm
VENUE: US Cellular Coliseum
CITY: Bloomington
 RENTAL X SELF PROMOTE CO-PROMOTE

Gross Sales	\$ 160,297.00
Net After Assesment Tax	\$ 154,131.73
Tickets Sold:	4,124
Comp Tickets:	401
Total Tickets:	4,525
Actual Attendance (Drop):	4,111



Event Revenues

Net Ticket Sales (if self promote)	\$ 154,131.73	
Rent:	\$ -	
Box Office Fee:	\$ -	
Promoter/Co-Pro Rev/(Loss)	\$ -	
Suite Income	\$ -	
Additional Fee Add-ons	\$ -	
Suites All Inclusive Packages	\$ 5,500.00	
Box Office Fees:	\$ -	
Ticketing Royalty Rebates:	\$ 8,847.15	*
Facility Fee:	\$ 12,372.00	Per Cap
Gross Parking:	\$ 1,400.00	\$ 0.34
* Net F&B	\$ 36,228.86	\$ 8.81
Reimbursed Transportation	\$ 1,543.00	
Merchandise Commission:	\$ 1,592.26	
Mawi Wawi	\$ 1,145.00	A
Service Charge Suites	\$ -	
Reimbursed Assesment Tax 1%	\$ 1,602.97	A
Reimbursed Misc. Expenses	\$ -	

Event Revenues \$ 224,362.97 A

* Calculated on Ticket Fees Worksheet A -

Event Expenses

Artist Payment	\$ 110,150.00
Taxes	\$ 11,608.20
Group Sales Commission	\$ 688.66
Furniture Rental	\$ 320.00
Ticket Printing Fee \$.2	\$ 973.80
Travelzoo Fee	\$ 376.20
Ticket Office Staffing	\$ 173.26
Police / Ambulance / EMT	\$ 1,900.00
Operations Staff	\$ 5,357.00
Production Staff	\$ 391.69
T-Shirt Security	\$ 995.88
Runners	\$ 1,050.00
House Staffing	\$ 1,485.75
Advertising Expense	\$ 9,989.00
Catering Expense	\$ 5,000.00
F&B Costs (approx 45%)	\$ 16,302.99
Operations Equipment	\$ 12,600.00
Transportation Costs	\$ 420.82
Miscellaneous Expenses	\$ -
Unreimbursed Credit Card Fees	\$ 826.38
Parking Lot Fees	\$ 2,140.00

Event Expenses \$ 182,749.63 A

ESTIMATED PROFIT/LOSS: \$ 41,613.34 A

Executive Director Comments:

Great show, good attendance and ticket sales
 Concession lines extremely long and from this event we learned many lessons on how to approach concessions
 Concourse was extremely tight as well; we learned how to spread out concessions and merchandise to increase flow of traffic throughout the concourse