

**CITY OF BLOOMINGTON**

**CITY COUNCIL/CULTURAL DISTRICT COMMISSION**

**JOINT MEETING**

**305 S. EAST ST.**

**MONDAY, JUNE 11, 2012, 4:30 P.M.**

AGENDA

*(A light dinner will be available at 4:30 p.m.)*

*Adjournment – 6:00 p.m.*

FOR COUNCIL: June 11, 2012

SUBJECT: Joint Meeting of City Council and Cultural District Commission

**BACKGROUND:** On March 31, 2012, Council held a Budget Work Session for the City's FY 2013 budget. The work session's discussion focused on two (2) major issues related to the Bloomington Center for the Performing Arts, (BCPA). First, Council discussed the role of the BCPA within the community. The type and variety of programs offered by this facility were discussed. In addition, the coordination of the BCPA with other community organizations such as the public universities and other nonprofits was addressed. Second, the Council discussed the operational subsidy provided to the BCPA. Specifically the additional \$450,000 transferred to the BCPA in the FY 2013 budget. Discussion focused on whether the BCPA should operationally, (debt service excluded), break-even similar to the direction the Council provided to the U.S. Cellular Coliseum.

The Council, upon recommendation from the City Manager, requested a meeting with the Commission to share the concerns expressed within this work session. The meeting would include a discussion on the long term direction for the BCPA.

**COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED:** Cultural District Commission.

**FINANCIAL IMPACT:** The City's BCPA special revenue fund commenced operation in FY 2002 when the City purchased the Scottish Rite Temple located in the Downtown. The City undertook a plan to remodel the facility and reopened it in 2006. The City issued \$13.1 million (\$9.9 million fixed and \$3.2 million variable tax exempt bonds) in General Obligation debt to finance this project. The BCPA is obligated to transfer roughly \$850,000 per year from operating funds to the debt service fund. As of June 4, 2012, \$10.7 million in General Obligation bonds remain at large. All debt will be retired by 2026.

In FY 2002, the financial operations concluded with a \$1.6 million fund balance. During the initial year of operation, the City transferred \$2.1 million in Home Rule Sales Tax to this fund. From FY 2003 to FY 2012, the City transferred an average of \$1.457 million. The high mark occurred in FY 2008 with \$1.7 million and the low of \$900,000 occurred in FY 2003. The Council passed a quarter percent (0.25%) increase in September 2000. On June 10, 2002, the Council approved capping the Home Rule Sales Tax revenue allocated to the Cultural District at \$1.5 million annually. The FY 2013 budget incorporates a \$1.9 million transfer to fund the operations of the BCPA.

The BCPA's fund balance reached a high mark in FY 2006 of \$2.2 million which coincided with the reopening of the facility. Since this time, the fund balance has decreased from a high of \$1,061,074 in FY 2011. However, \$966,000 of this unreserved fund balance was derived from grants and donations for the creation of the Creativity Center near the BCPA.

Respectfully submitted for consideration.

Prepared by:

Reviewed by:

Reviewed by:

Timothy Ervin  
Performance Auditor/  
Budget Manager

John Kennedy  
Director of Parks, Recreation &  
Cultural Arts

Barbara J. Adkins  
Deputy City Manager

Recommended by:

David A. Hales  
City Manager

**Attachments:** Attachment 1. DRAFT Work Session Minutes  
Attachment 2. Profit & Loss Report  
Attachment 3. Chronology Memo dated April 5, 2011  
Attachment 4. Mission of the Cultural District

WORK SESSION  
Budget  
March 31, 2012

Council Present: Aldermen Judy Stearns, Bernard Anderson, Steven Purcell, Karen Schmidt, Jim Fruin, David Sage, Rob Fazzini, Mboka Mwilambwe, Jennifer McDade and Mayor Stephen F. Stockton.

Staff Present: David Hales, City Manager, Barb Adkins, Deputy City Manager, John Kennedy, Director – Parks, Recreation and Cultural Arts, Tim Ervin, Performance Auditor/Budget Mngr., and Tracey Covert, City Clerk.

The Work Session was called to order at 8:00 a.m. Mayor Stockton noted the topic: Budget. He addressed the material provided by City staff. Brief reports would be made by the operational department heads. Council discussion would follow. The Council would have the opportunity to set the tone for the day. At the end of the day, Council would provide City staff with direction regarding future action needed.

David Hales, City Manager, addressed the Council. He thanked the Council for their time commitment to this subject. He also thanked the department heads and staff for their efforts on preparing the budget. He specifically cited Tim Ervin, Performance Auditor & Budget Manager, for his work on same. He noted that Barb Adkins, Deputy City Manager, was responsible for the Work Session logistics. He planned to address City staff's effort regarding performance management. The Budget was based upon the City's Strategic Plan, (SP), and Action Plan, (AP). He highlighted the major topics to be addressed. He presented questions for the Council to think about: 1.) alignment of Council's priorities with the City's SP and AP; 2.) adequate provision, subsidy levels, and appropriate level of City services; 3.) financial plan headed in the right direction; and 4.) length of budget work sessions - healthy competition between the Town and City.

#### BLOOMINGTON CENTER FOR THE PERFORMING ARTS - DEFICIT

David Hales, City Manager, addressed the Council. He cited the \$500,000 deficit. The funding for the Bloomington Center for the Performing Arts (BCPA) would increase by \$450,000. These funds would keep programming at the BCPA intact. He noted the elasticity of ticket sales and the quality of the programs offered.

John Kennedy, Director – Parks, Recreation & Cultural Arts, addressed the Council. He noted the BCPA's staffing levels. He cited the \$3.1 million in expenses. Seventy-five percent (75%) of the budget's expenditures were accountable to three (3) areas: 1.) debt service; 2.) staffing; and 3.) performance contracts. BCPA staff has adapted its equipment, shared resources, and collaborated with other entities.

Alderman Stearns questioned Sales Tax Revenue provided to the BCPA. Mr. Kennedy stated \$1.45 million which did not equal the full .0025, (quarter of one percent).

Mr. Hales noted that the budget documentation was found on page 117 of the Preliminary Fiscal Year 2012 Budget, Capital, Enterprise & Other Funds.

Alderman Fazzini questioned the history of the Home Rule Sales Tax.

Mr. Kennedy noted that BCPA staff has worked with the Convention & Visitors Bureau (CVB) regarding ticketed events. CVB staff has estimated the economic impact of these events at \$1 million.

Alderman Sage noted that all shows at the BCPA did not make money. This issue needed to be revisited. The BCPA was attempting to be all things to all people. He cited the evolution at the US Cellular Coliseum, (USCC). The Council made a policy decision that there had to be a revenue increase at the USCC.

Mr. Kennedy noted the BCPA's goal of provided diverse programming and the best service to the patrons.

Alderman Sage responded that there needed to be a service level adjustment and an appropriate mission statement at/for the BCPA. Mayor Stockton suggested that the mission statement could be sharpened. City staff and the Cultural District Commission, (CDC), would need to do an analysis.

Alderman Schmidt informed the Council that the CDC has had conversations. All programs may not fill the facility. She cited school programs and the City's diverse populations. The Council and CDC may need to reaffirm what the mission of the BCPA is/should be. Alderman Schmidt added that the CDC was not looking for the BCPA to loose money.

Alderman Stearns addressed the business of the City. The BCPA offers programs that may appeal to certain segments of the community. She also cited the evolution at the USCC. There needed to be an analysis done of the BCPA to determine if the City received value for the money invested/spent. The City cannot be all things to all people. She cited involvement in the cultural arts as an example and added the cost to the taxpayers.

Mayor Stockton questioned what the City should be known for. This question led to the issues of Council's priorities and subsidy levels for City services. He believed that there would be a blend of profitable and diverse shows.

Mr. Kennedy suggested that the grouping of events could be narrowed and/or the number of events could be reduced.

Mayor Stockton noted that one goal for the BCPA was to offer a variety of cultural events with the knowledge that there might be a limited draw. Culturally diverse programming helps to make the community attractive to minorities.

Alderman Fruin expressed his support for a variety of events. The Council needed to look beyond the City when examining the BCPA. He believed this facility was important to the City.

Alderman McDade expressed her frustration as she tried to understand the City's long term plan for the BCPA. She believed that the City was filling the gap because it could. She restated her concern regarding an ongoing plan. She supported the BCPA's vision but she questioned if there were other entities in the community with the same vision. The City needed to stop funding the gap.

Mr. Hales believed that the BCPA was at the crossroads. The subsidy level was eighty-one percent (81%). He added that the Miller Park Zoo received a fifty percent (50%) subsidy. He added his understanding that part of the BCPA's subsidy addressed the building's renovation. Major changes to the BCPA's programs might impact the subsidy level. The CDC would have to make programming adjustments based upon the subsidy level.

Mayor Stockton stated that the subsidy level was not guaranteed. He questioned what the appropriate subsidy level was. The Council may need to negotiate with the CDC.

Alderman Fazzini reviewed the funding history. The Council could adopt the BCPA's budget with a request that the facility break-even. The USCC was doing better financially. Central Illinois Arena Management (CIAM) has gained marketing experience in the Central Illinois community. CIAM was taking on less risk when selecting entertainment.

Mayor Stockton noted that CIAM was given three (3) goals for the USCC. He cited the following: 1.) operationally break-even; and 2.) entertain as many people as possible. The City had wanted the BCPA to bring some diversity in entertainment options.

Alderman Sage questioned the difference between entertain as many people as possible and entertain as many different people as possible.

Alderman Purcell noted that the BCPA's reserve had been as high as \$2 million. Mr. Hales added that the BCPA used to break-even. Tim Ervin, Performance Manager/Budget Manager, noted that a large portion of the BCPA's fund balance was for the Creativity Center, (fundraising dollars).

Alderman Stearns noted the Home Rule Sales Tax, \$1.45 million. She cited the Creativity Center's portion of the fund balance. A balanced budget for the BCPA equaled \$1.9 million.

Alderman Mwilambwe questioned the role of Illinois State and Illinois Wesleyan Universities. The number of venues created competition. The BCPA needed to find its niche. Individuals had limited entertainment dollars. The City needed to brand itself as a regional tourism destination. This would not be easy.

Alderman McDade readdressed the status quo – fill the gap. This had become an annual decision which she described as the tail wagging the dog. She noted the Council's various priorities. No one had made a counter offer. She restated her discomfort with this issue.

Alderman Schmidt restated that if the Council wanted the BCPA's mission to change there needed to be a conversation with the CDC.

Mayor Stockton expressed his interest in the Council addressing the subsidy level. The Council needed to discuss subsidy levels.

Alderman Sage expressed his interest in a business plan which included a reduced subsidy level.

Alderman Stearns added her confusion regarding the subsidy.

Mayor Stockton noted the various funding sources. The subsidy level would address the percentage of operating costs covered by the General Fund. Mr. Hales provided an illustration of same.

Alderman Stearns recommended that \$1.2 million be diverted to solid waste collection. These dollars would be taken from the BCPA and transferred to the solid waste program. She added her hope that the BCPA would make a profit.

Alderman Sage added that the expectation for the BCPA should be the same as the USCC. The BCPA should break-even operationally.

Mayor Stockton believed that some cultural shows would require a subsidy.

Mr. Hales addressed the Creativity Center and the role of the BCPA. The CDC had hoped to start fundraising for the Creativity Center. A change to the BCPA's mission statement might impact the fundraising efforts.

Mayor Stockton cited City staff's proposal, an additional \$450,000. He encouraged the Council to talk about the future.

Alderman Sage stated that the Council needed to provide a target.

Mr. Hales recommended that written statements be prepared.

Mayor Stockton suggested that a few Council members could work with the CDC.

Alderman Fruin noted that the Council had a year to talk about this issue.

Alderman McDade added that items had been pulled out for discussion. This was the only time that had been provided to the Council to propose changes. This Work Session was the opportunity. She questioned where the numbers provided had come from.

Alderman Stearns questioned when the Council had been informed. She requested a breakdown which showed what programs made money. Mr. Kennedy noted that there was a sixty/forty (60/40) split. Sixty percent (60%) of the shows make a profit.

Mr. Hales noted the differing opinions on the Council.

Alderman Stearns questioned the role of City government. Cultural venues impacted the City's budget. She believed that other entities should offer these programs. The Council needed to be accountable to the taxpayers.

Alderman Sage acknowledged that change would not occur over night. He was willing to approve the FY 2013 budget. However, next fiscal year he expected the BCPA to be operationally neutral. The Council needed to take a step forward. The BCPA needed to provide a return to the City.

Mayor Stockton stated that the Council wanted to put forth a challenge to the CDC. He questioned if the Council would support the subsidy of some shows.

Mr. Hales noted that a feasibility study could be done. It would be an independent evaluation regarding the facility's ability to operationally break-even.

Alderman Mwilambwe believed that this would be a difficult time to break-even in a single year. He believed that the Council needed to provide a longer timeframe.

Mayor Stockton noted the current operational subsidy level was sixty-one percent (61%). He added that the City had purchased and renovated the building. The Council appeared interested in the BCPA breaking even operationally.

Alderman Sage restated his opinion that there had to be changes. He wanted something definitive. He insisted that there must be changes.

Mr. Hales noted that this would be a new business model and a change in direction. The major policy statement appeared to be that the status quo was not okay.

Mayor Stockton restated his belief that some level of subsidy would be okay. The Council needed to look at alternatives.

Alderman Sage restated that he would approve this year's budget recommendation with the understanding that the subsidy would be less next year.



Alderman Fazzini expressed his concern that there would be programming cuts and program diversity would be eliminated.

Alderman Sage expressed his opinion that this need can be met by other entities within the community.

Alderman Stearns restated that the City had no role to play in the cultural arts. All forty (40) programs should be eliminated.

Alderman Fruin expressed his concern regarding reductions to entertainment and recreation. These programs impacted the quality of life in the community.

Mayor Stockton noted the question of the best balance. The City addressed quality of life through the services offered. The City does not have to offer everything.

Alderman Mwilambwe noted how people's habits change based upon what is available in the community. The Council needed to look at the big picture, i.e. economic development, branding, etc. The community had a lot to offer.

Alderman McDade agreed that balance was important. She cited the City's basic core needs: water, public safety and infrastructure. The City was a great community. The Council was asking good questions. It was difficult to prioritize.

Mayor Stockton readdressed balance and noted that priorities were constantly changing. The subsidy would be left in the BCPA's budget. The Council would send a strong message to the CDC that this subsidy level would not continue into the next fiscal year. The goal would be to break-even operationally. The CDC should look at other entities within the community.

Alderman Sage questioned the message.

Mr. Hales recommended a joint meeting with the Council and CDC. Council could express its concerns at that time. The \$1.9 million subsidy might not be there in FY 2014. He believed that the majority of the Council shared this concern.

Alderman Sage requested that the meeting be scheduled. Mayor Stockton agreed to schedule a Work Session with the CDC.

Alderman Stearns stated that her absolute goal was to set a dollar amount. She added her belief that the figure would expand to whatever was available. She believed that something was broken. She restated her request that these dollars, \$450,000, be transfer to the solid waste program to address the need for \$1.2 million.

Alderman Fruin expressed his belief that the CDC had fulfilled its mission. The Council was making policy on the fly.

There being no further business the meeting adjourned at 3:40 p.m.

Respectfully submitted,

Tracey Covert  
City Clerk

DRAFT

TO: Mayor and City Council, David Hales, Barb Adkins  
FROM: John Kennedy, Tim Ervin  
RE: Home Rule Sales Tax History  
DATE: April 5, 2011

During the last fifteen years the City Council has approved increasing the Home Rule Sales Tax Rate three times, by ¼% each time.

1) March 11, 1996 Approved – Effective for only one (1) year January 1, 1997 increase from 0.75% to 1.00%. *See the attached Council Proceedings from March 11, 1996*

This was estimated to bring in \$1,700,000 in revenues. The City Council approved an Intergovernmental Agreement with the Town of Normal and the Bloomington/Normal Area Economic Development Council to provide the City's share of construction cost of a new Expo Center (became known as the Interstate Center) at the new McLean County Fairgrounds. The City's construction cost share would be \$1,075,000. The remaining funds - \$625,000 – would be earmarked for Parks and Recreation.

2) September 14, 1998 Approved – Extended the ¼% Home Rule Sales Tax increase originally approved for 1997 from 0.75% to 1.00%, this time without an end date stated. *See the attached August 31, 1998 Work Session minutes and the September 14, 1998 Council Proceedings*

The attached minutes from the work session highlights discussion on Capital Improvement Projects to be funded by this ¼% sales tax increase. Parks and Recreation capital projects are mentioned, as are other capital projects.

3) September 25, 2000 Approved – Effective January 1, 2001 with no time limit set, this increased the Home Rule Sales Tax Rate from 1.00% to 1.25%. *See the attached Council Proceedings from September 25, 2000*

Revenues received from this increase would create an estimated \$1,500,000 increase in revenue and would be the primary funding source for the Cultural District. While the Council Proceedings do not show that all revenue received from this increase would go strictly to the Cultural District, many staff and Cultural District Commission members believed that to be the case. In actuality, the Home Rule Sales Tax allocated to the Cultural District during 2001 and 2002 was \$1,500,000.

4) On June 10, 2002 – City Council approved capping the Home Rule Sales Tax revenue allocated to the Cultural District to \$1,500,000 annually. This is the amount that went to the Cultural District in 2003 and 2004. Sometime during 2004, former City Manager and former Finance Director created an internal spreadsheet that allocated funding level from Home Rule Sales Tax for the Cultural District for each fiscal year from 2004 through 2025. *See attached Council Proceedings*

5) February 11, 2008 Approved – Effective July 1, 2008 with an expiration on July 1, 2015, the Home Rule Sales Tax Rate increase from 1.25% to 1.50%. The increase was made to provide debt service payments for the coliseum to address concerns by the rating agencies, rebuild General Fund reserves to 15% of budgeted expenditures, and address more "back to basics" capital needs. *See the attached Council Proceedings from February 11, 2008*

In summary, the specific designation of the ¼% for Parks was not officially approved, however when reviewing minutes from the March 11, 1996 approval, the 1998 discussions, along with the November 1997 adoption of the Parks & Recreation Comprehensive Plan it is these items that led former Parks & Recreation Director Keith Rich to believe the ¼% sales tax increase was the funding source for park projects. The amount of funds used from 1998 through 2006 for park development and acquisition projects support that theory.

The ¼% increase for the Cultural District has a little better documented history. The original intent in 2000 seems to be somewhat confusing (was the entire ¼% set aside for the Cultural District or only \$1.5 million?). However, this was cleared up by the City Council officially capping the Cultural District's revenues from Home Rules Sales Tax to \$1.5 million in June 2002.

Then in 2004 or 2005, the internal spreadsheet created and implemented by then-City Manager Tom Hamilton and then-Finance Director Brian Barnes created a road map for future funding level dedicated to the BCPA. This brings us current.

## **MISSION OF THE CULTURAL DISTRICT**

**To create an environment where all forms of artistic expression are appreciated, encouraged and seen as a contribution to the quality of life in our community.**

### **COST RECOVERY**

The financial model laid out for when the BCPA when it opened was based on recovering direct costs associated to BCPA-planned events, including artist fee, rental of technical equipment, musical gear, as well as food, and lodging costs for touring artists. Indirect costs including bond payments, staff salaries, and utilities, were planned to be paid by the ¼ percent Home Rule Sales Tax. The understanding behind this was to allow the BCPA to keep its costs low and become a community resource presenting programs and services that are open and available to all members of the community.

The BCPA has become that community resource. The statistics found below reflect the economic and artistic impact the BCPA has had on the community since its reopening in September 2006.

The BCPA began keeping detailed financial records to track the profitability of all BCPA-sponsored events at the beginning of FY 2007-08. Total profit on all BCPA presented since that time: \$21,218.54.

Likewise, total rental income since the start of FY 2007-2008 is \$934,302.49, an average of \$186,000 annually.

### **USED WELL AND USED OFTEN**

Since reopening on September 16, 2006, the BCPA has welcomed **500,534 people to 2,668 different performances and activities.**

82,880 people attended events at the BCPA in 2011.

The BCPA was the home to 469 events and activities in 2011 and a record 498 in 2010. Demand for the space just keeps growing, though. At the end of May, 258 events and activities have already taken place in the center in 2012.

### **ECONOMIC IMPACT OF THE BCPA**

Using an arts-specific economic calculator, American's for the Arts estimates the BCPA's **total economic impact is \$5,170,245**, including 150 Full Time Equivalent jobs supported by BCPA programming during the year. This same economic calculator estimates local government revenue from BCPA programming at \$215,601.

The Bloomington-Normal Convention and Visitors Bureau likewise did an economic impact report for the BCPA, which estimated BCPA programs added \$1,014,840 to the local economy. While this number is good, it is only based on the 37,226 patrons who gave their address when purchasing a ticket for a BCPA event in 2011. However, the BCPA's total audience for that same time was 86,227, including patrons who attended general admission, free and non-ticketed events

including the BCPA's outdoor summer concert series, wedding receptions, meetings, rental events, etc.

Applying the CVB's metric to the larger number, the estimated financial impact of the BCPA is \$2,350,685.

By comparison, the CVB-supported Sports Commission's economic impact last year was \$2.76 million.

**DIVERSITY OF THE BCPA AUDIENCE**

Since reopening in 2006, BCPA patrons have come from:

- 15,836 households
- 527 Illinois communities
- 39 U.S. states
- 3 foreign countries

Our Facebook demographics, likewise, show the broad reach of the BCPA:

Our Facebook followers come from:

- 1,686 United States (525 in McLean County)
- 5 Canada
- 2 Turkey
- 2 New Zealand
- 2 Mexico
- 2 Italy
- 2 France
- 2 Estonia
- 1 Bulgaria
- 1 Austria
- 1 Malaysia
- 1 United Kingdom
- 1 Guatemala
- 1 Slovakia
- 1 Germany
- 1 Afghanistan
- 1 Dominican Republic
- 1 Denmark
- 1 Indonesia

## **PROGRAMMING REFLECTIVE OF AUDIENCE**

- **15,836** households have purchased tickets to a BCPA event since 2006
- **6,160** households (39%) have purchased tickets to a culturally diverse program, including classical music, world music and performance, dance, and classical theater

The Economic Development Council's 2012 Demographic Profile finds Bloomington/Normal's population is:

84.2% White  
7% Black  
2.9% Asian  
2.8% Latino  
3.1% other

Over the next 20 years, growth is expected in the community's minority population. Projected demographics for 2030:

80.3% White  
8.4% Black  
3.9% Asian  
3.4% Latino  
4% Other

Each year, 15-20% of BCPA programming is selected to reach out to our community's diverse population. This programming offers alternatives to "mainstream" entertainment, reaching out to minority populations, supporting less popular but culturally dynamic arts forms, and expanding the artistic opportunities available in the community.

The benefits of this programming are important in not only reflecting the faces of our audience, but providing audience development to expand the community's artistic palate, providing for growth in future programming.

State Farm's support of their affinity groups is a perfect illustration of the importance of this programming as a building block for the community:

"At State Farm®, diversity isn't a program. It's a state of mind. The variety of experiences and points of view contained in our large and diverse group of associates strengthens the organization. It helps us to understand the marketplace and how we can do an even better job of serving our customers. It helps ensure our future."

- *Ed Rust, Jr., Chairman & CEO, State Farm Insurance Companies*

The Economic Development Council's 2012 Demographic Profile indicates the median family income in Bloomington/Normal is significantly higher than surrounding communities:

Bloomington-Normal	\$80,200
Champaign-Urbana	\$68,000
Chicago	\$75,800
Decatur	\$60,300
Peoria	\$69,100
Rockford	\$64,300
Springfield	\$70,000
St. Louis	\$62,100

Source: Housing and Urban Development, Fiscal Year 2012

The average cost of a BCPA programmed event in 2012-13 is \$21. The cost of premier events at the BCPA, including recent performances by k.d. lang and Glen Campbell and Lyle Lovett's 2012 performance, is going up, offering prime seating options at a ticket price \$10-\$20 higher than the next highest price, a wide range of prices are important for providing all segments of our population an opportunity to engage in BCPA events.

Angel Ticket Program: Working with area social service organizations like Big Brothers, Big Sisters and the Western Avenue Community Center, the BCPA provides underprivileged residents with over 500 complimentary tickets to our events annually.

**Culturally diverse programs offered at the BCPA include:**

2012-2013

Sones de México

Taylor 2

Julie Fowles: Music of the Scottish Isles

2011-2012

Los Pinguos

Time for Three

Ailey II

Klezmatiks

2010-2011

Beauty and Melody from China\*

Pilobolus

Ahn Trio

Mauvais Sort\*

Kevin Locke

2009-2010

Mariachi Divas

Golden Dragon Acrobats

Israeli Ethnic Ensemble\*

Vienna Boys Choir



Dance Brazil  
Agatsuma\*

2008-2009

Sones de México  
Ailey II  
African Children's Choir  
Carolina Chocolate Drops

2007-2008

Ballet Folklorico "Quetzalli" de Veracruz  
Scrap Arts Music  
El Vez  
Ragamala

2006-2007

Royal Winnipeg Ballet, "Dracula"  
Inti Illimani  
Sacred Music, Sacred Dance  
Golden Dragon Acrobats  
Ladysmith Black Mambazo  
Canterbury Tales  
Tiempo Libre  
JIGU! Drums of China

\* presented with no artist fee through an ArtsMidwest World Fest Grant.

**COMMUNITY PARTNERS**

Cultural programming at the BCPA is always done in conjunction with area stakeholders involved. Engaging groups with an interest increased involvement and

- Abraham Lincoln Association
- Agudas Achim Temple, Peoria
- American Red Cross
- Area Arts Roundtable
- Arts Midwest
- The Baby Fold
- Big Brothers, Big Sisters of McLean County
- Bloomington-Normal Area Convention & Visitors Bureau
- Bloomington/Normal Economic Development Council
- Bloomington Public Library
- Bloomington Public Schools, District 87
- BroMenn Adult Day Services
- Catholic Charities
- Center for Human Services
- Central Catholic High School

- Challenger Learning Center, Heartland Community College
- Child Protection Network
- Children's Discovery Museum
- Clinton High School
- Conexiones Latinas
- Cornerstone Christian Academy
- Crossroads Area Home School Association
- David Davis Mansion
- Downtown Bloomington Association
- Ecology Action Center
- Family & Community Resource Center
- Girl Scouts
- Hayashi Restaurant
- Heartland Head Start
- Heyworth Elementary
- Hispanic Families Work Group
- Holy Trinity High School
- Illinois Central College, East Peoria
- Illinois Farm Bureau Activities Department
- Illinois Shakespeare Festival
- Illinois State University Alumni Association
- Illinois State University Dance Department
- Illinois State University Department of Housing
- Illinois State University Galleries
- Illinois State University History Department
- Illinois State University Milner Library
- Illinois State University Metcalf School
- Illinois State University School of Communication
- Illinois State University School of Music
- Illinois State University School of Theater
- Illinois Symphony Orchestra
- Illinois Wesleyan University Dean of Students Office
- Illinois Wesleyan University Libraries
- Illinois Wesleyan University School of Music
- LifeCil
- Lincoln Bicentennial Commission
- Lincoln Elementary, Clinton, IL
- Livingston County War Museum
- MARC First
- McLean County 4-H
- McLean County Arts Center
- McLean County Chamber of Commerce
- McLean County Community Compact
- McLean County Dance

- McLean County Diversity Project
- McLean County District Unit No.5
- McLean County History Museum
- McLean County Juvenile Court Services
- McLean County Urban League
- Miller Park Zoo
- Moses Montefiore Temple
- Normal Public Library
- Normal Theatre
- Orchesis Dance Program
- Our Chinese Daughters Foundation
- Peoria High School
- Project Oz
- The Red Barn, Peoria
- Regional Office of Education #17
- Salvation Army
- State Farm affinity groups
- State Farm Bank
- Sugar Grove Nature Center
- Twin Cities Ballet
- University of Illinois Extension
- UHigh
- Western Avenue Community Center
- Westminster Village
- WGLT-FM
- YMCA
- YWCA
- Zoo Lady Face Painting

### **ARTS DIVERSITY PROGRAMMING IN THE COMMUNITY**

Outside of performances by area K-12 and university students, there is little offered in the way of multicultural programming in Bloomington-Normal. Most of the programs offered at Illinois State University and Illinois Wesleyan University are programmed for students. While the sponsoring organizations will sometimes distribute a press release, these events are typically not advertised outside of the campus community and are not reliant on community participation as the funding for these programs comes from student activity fees.

Performing arts programs from the past two years include:

#### **Illinois Wesleyan University**

August 2011 Galyn Concert (jazz flute)

September 2011 Javier Mendoza (acoustic; singer/songwriter)

**Illinois State University**

September 2011	Black Student Union Quad Jam <i>A meet-and-greet event featuring entertainment by ISU students (sponsored by Black Student Union)</i>
September 2011	¡Bienvenidos! <i>A welcome-back-to-campus event highlighting Latino culture, including music performances (sponsored by Association of Latin American Students)</i>
October 2011	Latino Cultural Dinner <i>Lecture by America Ferrera and musical performance by Chuchito Valdes (sponsored by University Housing Services)</i>
November	LGBT Cultural Dinner <i>Lecture by country musician Chely Wright (sponsored by University Housing Services)</i>
February 2012	“Hopera Unleashed: A Hip-Hop Opera” <i>Perhaps the largest “public” activity of the year., the event was presented at Braden Auditorium (sponsored by Diversity Advocacy)</i>
February 2012	Black Student Union’s Black Heritage Ball <i>Celebrating African-American culture, with “edutainment” (sponsored by Black Student Union)</i>
February 2012	Black History Month Cultural Dinner <i>Lecture by author and actor Hill Harper (sponsored by University Housing Services)</i>
March 2012	14 <sup>th</sup> Annual Drag Show <i>(sponsored by Pride)</i>
April 2012	A Night in Asia <i>Dinner, entertainment, etc., highlighting Asian culture (sponsored by Asian Pacific American Coalition)</i>

**DEBT SERVICE**

Debt Service on the BCPA’s renovation is part of the BCPA’s operating budget. Since the BCPA is accounted for as a special revenue fund, the debt service is reported within the financial statements of this entity. This varied from the methodology in the treatment of debt service for Parks Recreation and Cultural Arts departments in the General Fund. The Debt Service payment for FY 2012 is \$749,816 and is projected to remain stable until the debt is retired in FY 2026. See the table below.

**2005 General Obligation Bond Debt Schedule**

<b>FY 2012</b>	\$741,679	<b>FY 2020</b>	\$739,198
<b>FY 2013</b>	\$740,113	<b>FY 2021</b>	\$741,626
<b>FY 2014</b>	\$742,862	<b>FY 2022</b>	\$742,853
<b>FY 2015</b>	\$739,948	<b>FY 2023</b>	\$737,808
<b>FY 2016</b>	\$741,348	<b>FY 2024</b>	\$741,440
<b>FY 2017</b>	\$741,973	<b>FY 2025</b>	\$738,799
<b>FY 2018</b>	\$741,823	<b>FY 2026</b>	\$739,863
<b>FY 2019</b>	\$740,898		

An additional bond payment in the operating budget for 2004 Variable General Obligation Bonds, see the table below for future payments of this bond. This payment increases substantially over its life.

**2004 Variable Bond Debt Schedule**

<b>FY 2013</b>	\$78,000	<b>FY 2020</b>	\$234,000
<b>FY 2014</b>	\$104,000	<b>FY 2021</b>	\$260,000
<b>FY 2015</b>	\$104,000	<b>FY 2022</b>	\$260,000
<b>FY 2016</b>	\$208,000	<b>FY 2023</b>	\$286,000
<b>FY 2017</b>	\$208,000	<b>FY 2024</b>	\$286,000
<b>FY 2018</b>	\$234,000	<b>FY 2025</b>	\$312,000
<b>FY 2019</b>	\$234,000		

**CITY OF BLOOMINGTON**

**EXECUTIVE SESSION**

**109 E. OLIVE ST.**

**MONDAY, JUNE 11, 2012, 6:10 P.M.**

AGENDA

Settlement of Claims, Section 2 (c) (12) *(5 minutes)*

Litigation, Section (c) (11) *(30 minutes)*

Purchase of Real Estate, Section 2 (c) (5) *(5 minutes)*

*Adjournment – 6:50 p.m.*

**CITY OF BLOOMINGTON  
COUNCIL MEETING AGENDA  
109 E. OLIVE  
MONDAY, JUNE 11, 2012, 7:00 P.M.**

- 1. Call to order**
- 2. Pledge of Allegiance to the Flag**
- 3. Remain Standing for a Moment of Silent Prayer**
- 4. Roll Call of Attendance**
- 5. Public Comment**
- 6. Recognition/Appointments**
- 7. “Consent Agenda”**
  - A. Council Proceedings of May 14, 2012. (Recommend that the reading of the minutes of the previous Council Meeting of May 14, 2012 be dispensed with and the minutes approved as printed.)**
  - B. Bills and Payroll. (Recommend that the Bills and Payroll be allowed and the orders drawn on the Treasurer for the various amounts as funds are available.)**
  - C. Appointment to the Fire Pension and Police Pension Boards. (Recommend that the appointments be approved.)**
  - D. Payment to Bloomington Country Club for Restoration of Golf Course Property Following Work Related to the Locust St. CSO Elimination and Water Main Replacement Project Phase 1. (Recommend that the payment to Bloomington Country Club in the amount of \$34,130 be approved.)**
  - E. Agreement with Motorola Solutions Service. (Recommend that the Agreement with Motorola Solutions Service, Schaumburg, IL, in the amount of \$23,474.64 be approved and the Mayor and City Clerk be authorized to execute the necessary documents.)**

- F. Agreement with Word Systems, Inc. for Technical Services. (Recommend that the Agreement with Word Systems, Inc., Indianapolis, IN, in the amount of \$14,500 be approved, and the Mayor and City Clerk be authorized to execute the necessary documents.)**
- G. Professional Services Contract for the Bloomington Center for the Performing Arts. (Recommend that the contract be approved and the Mayor and City Clerk be authorized to execute the necessary documents.)**
- H. Acquisition of Right of Way from 1609 S. Morris Ave. for Morris Ave. Reconstruction Project. (Recommend that the Acquisition be approved, and the Mayor and City Clerk be authorized to execute the necessary documents.)**
- I. Resolution for Appropriation of Motor Fuel Tax Funds for Morris Ave. Reconstruction Project. (Recommend that the Resolution be adopted.)**
- J. Application of Famous Inc., d/b/a Famous Wines & Spirits, located at 1404 E. Empire, change of ownership, for a PAS liquor license, which will allow the sale of all types of packaged alcohol for consumption off the premises seven (7) days a week. (Recommend that a PAS liquor license for Famous Inc., d/b/a Famous Wines & Spirits, located at 1404 E. Empire, be created, contingent upon compliance with all applicable health and safety codes.)**
- K. Application of Midas Restaurant Solutions, LLC, d/b/a Parke Hotel and Conference Center, located at 1410 Leslie Dr., change of ownership, for an RAS liquor license, which will allow the sale of all types of alcohol by the glass for consumption on the premises seven (7) days a week. (Recommend that an RAS liquor license for Midas Restaurant Solutions, LLC, d/b/a Parke Hotel and Conference Center, located at 1413 Leslie Dr., be created contingent upon compliance with all applicable health and safety codes with the following conditions: 1.) provide a patio drawing; 2.) establish a barrier for the patio by Monday, July 16, 2012 according to City Code and the American with Disabilities Act; 3.) provide an updated Emergency Call-in Listing with a local contact; and 4.) payment of \$600 liquor violation fine.)**
- L. Suspension of Chapter 6, Section 26(d) to Allow Possession of Open Alcohol on Public Property for the McLean County Arts Center Fundraising Event on June 22, 2012. (Recommend that the Ordinance be passed.)**
- M. Text Amendment adding Section 1030C to Chapter 40. Taxicabs of City Code Establishing Hub Locations for Vehicle for Hire. (Recommend that the Text Amendment be approved and the Ordinance passed.)**
- N. Text Amendment to Chapter 40. Taxicabs, Sections 601, 717 and 1030B. (Recommend that the Text Amendments be approved and the Ordinances passed.)**



- O. Petition submitted by Unitarian Universalist Church of Bloomington-Normal, requesting approval of a Special Use for the property located at 1613 E. Emerson St. (Recommend that the Special Use be approved and the Ordinance passed.)
- P. Petition from FOB Development, Inc. requesting approval of a Final Plat for Empire Business Park, Third (3<sup>rd</sup>) Addition. (Recommend that the Final Plat be approved and the Ordinance passed.)
- Q. Petition from Nova Enterprises requesting approval of a Final Plat for Towanda Business Park, Twenty-second (22<sup>nd</sup>) Addition. (Recommend that the Final Plat be approved and the Ordinance passed.)
- R. Petitions from Illinois Wesleyan University requesting approval of a Vacation for a portion of an existing Alley and Dedication of a New Access and Utility Easements. (Recommend that the Vacation and Dedication be accepted and the Ordinances passed.)

## **8. “Regular Agenda”**

- A. Incentive Tax Agreement with Ashley Furniture. (Recommend that the Agreement be approved and the Mayor and City Clerk be authorized to execute the necessary documents.) *(30 minutes)*
- B. Accountability Report regarding Worker’s Compensation, Property, Casualty and Liability Insurance. *(30 minutes)*
- C. Analysis of Bids for 2012 City Wide Resurfacing. (Recommend that the unit prices from Rowe Construction Co. for pavement resurfacing at various locations be accepted in the amount of \$1,500,000 with an effective date of May 1, 2012, and the Mayor and City Clerk be authorized to execute the necessary documents.) *(15 minutes)*
- D. Analysis of Bids for 2012 Street and Alley Repair. (Recommend that the unit prices from Rowe Construction Co. for street and alley repairs be accepted in the amount of \$1,750,000 with an effective date of May 1, 2012, and the Mayor and City Clerk be authorized to execute the necessary documents.) *(10 minutes)*

## **9. City Manager’s Discussion**

- A. 2012 Action Plan

## **10. Mayor’s Discussion**

## **11. City Aldermen’s Discussion**

**12. Executive Session - cite section**

**13. Adjournment**

**14. Notes**